6 AVRIL
JOURNÉE INTERNATIONALE DU SPORT POUR LE
DEVELOPPEMENT ET LA PAIX

RETOMBEES PRESSE
Télévision :

- **Monaco Info**

http://www.monacochannel.mc/Chaine/Gouvernement-Princier/Videos/1ere-edition-du-Rallye-Princesse-Charlene

http://www.monacochannel.mc/Chaine/Monaco-Info-Les-Reportages/Videos/Journee-de-la-paix-au-Stade-Louis-II
**Radio :**

- **RMC :**
  - Interview de Yelena Insinbaeva, le 05/04/2014
  - Interview de Laura Flessel, le 06/04/2014, « Les Grandes Queules du sport » :

  « Peace and Sport est l’organisation qui a vraiment le moyen de rassembler des décideurs au niveau gouvernemental »

  « Carton Blanc...est une attitude positive et constructive »

- **RTBF Sport :**
  - Interview de Joël Bouzou, Président et Fondateur de Peace and Sport, le 06/04/2014 :

  « Il y a des projets qui visent à rapprocher les gens que la religion a écarté, des projets qui rapprochent des couches sociales différentes, projets qui font de l’insertion par le sport...tout cela dans le but de créer la paix et la faire durer... »

  « Introduire la règle du sport là où il n’y a plus de règle, travailler sur la citoyenneté... ».

  - Interview de Laura Flessel, le 06/04/2014 :

  « Ce moment de rapprochement est unique. Peace and Sport créée des opérations, des événements, du rapprochement grâce au sport, comme outil de réintégration »

  - Interview d’Yves Jamoneau, expert des projets de terrain de Peace and Sport :

  « Les Jeux de l’Amitié permettent à 300 jeunes, de la République Démocratique du Congo, du Rwanda et du Burundi de se retrouver le temps d’un week-end autour de compétitions sportives mais également autour d’activités symboliques. Ces jeunes ont souvent de grands préjugés, formés par les années de conflits dans ces régions. Ils partagent chaque année un moment de compétitions sportives mais surtout ils partagent un moment de vie. On voit concrètement que ces jeunes, en fin de week-end, ressortent avec beaucoup moins de préjugés les uns sur les autres. Le sport permet de dépasser les barrières, entre les communautés mais aussi entre les institutions. »
**Web et presse papier :**

<table>
<thead>
<tr>
<th>Organisation</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>European Olympic Committees (EOC)</td>
<td>26/02/2014</td>
</tr>
<tr>
<td>Monaco Channel</td>
<td>05/03/2014</td>
</tr>
<tr>
<td>Francs Jeux</td>
<td>07/03/2014</td>
</tr>
<tr>
<td>Lettre économique et politique de PACA</td>
<td>08/03/2014</td>
</tr>
<tr>
<td>Association Internationale de la Presse Sportive (AIPS)</td>
<td>10/03/2014</td>
</tr>
<tr>
<td>Internal Council of Sport, Science and Physical Education (ICSSPE)</td>
<td>10/03/2014</td>
</tr>
<tr>
<td>Peace and collaborative development network (PCDN)</td>
<td>13/03/2014</td>
</tr>
<tr>
<td>La Gazette Dello Sport</td>
<td>13/03/2014</td>
</tr>
<tr>
<td>United Nations Office on Sport for Development and Peace (UNOSDP)</td>
<td>14/03/2014</td>
</tr>
<tr>
<td>International Federation of Sport Climbing (IFSC)</td>
<td>21/03/2014</td>
</tr>
<tr>
<td>Lettre économique et politique de PACA</td>
<td>24/03/2014</td>
</tr>
<tr>
<td>Inside the Games</td>
<td>24/03/2014</td>
</tr>
<tr>
<td>World Chess Federation</td>
<td>24/03/2014</td>
</tr>
<tr>
<td>Around the Rings</td>
<td>26/03/2014</td>
</tr>
<tr>
<td>Site internet du Marathon de Milan</td>
<td>26/03/2014</td>
</tr>
<tr>
<td>International Kurash Association</td>
<td>26/03/2014</td>
</tr>
<tr>
<td>International Floorball Federation</td>
<td>26/03/2014</td>
</tr>
<tr>
<td>International Association of Athletic Federations (IAAF)</td>
<td>26/03/2014</td>
</tr>
<tr>
<td>Inside the Games</td>
<td>26/03/2014</td>
</tr>
<tr>
<td>Sports Features</td>
<td>26/03/2014</td>
</tr>
<tr>
<td>International Feration of Muaythai Amateur (IFMA)</td>
<td>27/03/2014</td>
</tr>
<tr>
<td>Around the Rings</td>
<td>31/03/2014</td>
</tr>
<tr>
<td>Organization</td>
<td>Date</td>
</tr>
<tr>
<td>------------------------------------------------------------------------------</td>
<td>---------</td>
</tr>
<tr>
<td>United Nations Educational, Scientific and Cultural Organization (UNESCO)</td>
<td>01/04/2014</td>
</tr>
<tr>
<td>Union Cycliste Internationale (UCI)</td>
<td>01/04/2014</td>
</tr>
<tr>
<td>Challenge Maroc</td>
<td>02/04/2014</td>
</tr>
<tr>
<td>Union Nationale des Footballeurs Professionnels (UNFP)</td>
<td>02/04/2014</td>
</tr>
<tr>
<td>Organisation Internationale de la Francophonie (OIF)</td>
<td>03/04/2014</td>
</tr>
<tr>
<td>Fédération Internationale de Judo</td>
<td>03/04/2014</td>
</tr>
<tr>
<td>Radio Télévision Belge Francophone (RTBF Sports)</td>
<td>04/04/2014</td>
</tr>
<tr>
<td>Francs Jeux</td>
<td>04/04/2014</td>
</tr>
<tr>
<td>Around the Rings</td>
<td>04/04/2014</td>
</tr>
<tr>
<td>FIFA Weekly Magazine</td>
<td>04/04/2014</td>
</tr>
<tr>
<td>International Association of Athletic Federations (IAAF)</td>
<td>04/04/2014</td>
</tr>
<tr>
<td>International Shooting Sport Federation (ISSF)</td>
<td>04/04/2014</td>
</tr>
<tr>
<td>International Basketball Federation (FIBA)</td>
<td>04/04/2014</td>
</tr>
<tr>
<td>USA Wrestling</td>
<td>04/04/2014</td>
</tr>
<tr>
<td>Monaco Matin</td>
<td>05/04/2014</td>
</tr>
<tr>
<td>BFMTV</td>
<td>05/04/2014</td>
</tr>
<tr>
<td>Fédération Internationale de Football Association (FIFA)</td>
<td>06/04/2014</td>
</tr>
<tr>
<td>Radio France Internationale (RFI)</td>
<td>06/04/2014</td>
</tr>
<tr>
<td>Union Internationale de Pentathlon Moderne (UIPM)</td>
<td>07/04/2014</td>
</tr>
<tr>
<td>Jeux de la Francophonie</td>
<td>07/04/2014</td>
</tr>
<tr>
<td>Sport Features</td>
<td>07/04/2014</td>
</tr>
<tr>
<td>World Archery</td>
<td>07/04/2014</td>
</tr>
<tr>
<td>Africain.info</td>
<td>08/04/2014</td>
</tr>
<tr>
<td>Le podcast journal</td>
<td>08/04/2014</td>
</tr>
<tr>
<td>Sponsoring</td>
<td>Date</td>
</tr>
<tr>
<td>------------------------------------------------------</td>
<td>------------</td>
</tr>
<tr>
<td>Around the Rings</td>
<td>11/04/2014</td>
</tr>
<tr>
<td>Al Ahram</td>
<td>10/04/2014</td>
</tr>
<tr>
<td>International Olympic Committee (IOC)</td>
<td>11/04/2014</td>
</tr>
<tr>
<td>Basel Peace Office</td>
<td>13/04/2014</td>
</tr>
<tr>
<td>Fédération Royale Marocaine de Cyclisme</td>
<td>14/04/2014</td>
</tr>
</tbody>
</table>
6th APRIL - INTERNATIONAL SPORTS DAY TO YOUR MARKS, GET SET, GO!

Rome, 26th February 2014 – following the UN’s proclamation, based on an initiative launched by the IOC, of an international day of sport for development and peace, Peace and Sport, who promote peace through sport under the patronage of HSH Prince Albert II of Monaco, have launched an interactive website dedicated to this first international day of sport, www.april6.org, which will take place next 6th April.

The aim of the website is to involve as many people as possible in this celebrative occasion by publicising all the various events scheduled for 6th April.

The proclamation in favour of an international day of sport took place at the UN on 23rd August 2013, and was initiated by the Olympic Movement, represented on that occasion by the then President of the IOC Dr Jacques Rogge, with the aim of recognising and promoting the daily toll, throughout the world, of those who pursue peace and development through sport.

Visit www.april6.org and get your ideas known.

For general information go to www.peace-sport.org
Faites la paix, faites du sport

Participez à la Journée Internationale du Sport au service du Développement et de la Paix avec Peace & Sport.

april6.org by Peace and Sport est une plateforme d'expression et de promotion des initiatives qui célèbrent le 6 avril, « Journée Internationale du Sport au service du Développement et de la Paix ».

Cette journée est une occasion unique de mobiliser, d'unir, d'encourager et de mettre en lumière les projets de paix et de développement par le sport.

Alors prenez part à la mobilisation !
www.april6.org
Le 6 avril prochain, participez à la première Journée Internationale du Sport pour le Développement et la Paix


Le grand public, le corps enseignant, les associations, clubs et fédérations sportives ou encore les ONG sont invités à prendre part à cette grande journée du sport pour la paix en organisant ou en participant à une action symbolique le 6 avril 2014, puis à l’enregistrer sur le site www.april6.org.

Faisant la part belle à l’interaction et au partage sur les réseaux sociaux, le site www.april6.org propose une liste d’actions possibles pour s’impliquer, allant d’un simple match à l’organisation d’une exposition, la tenue de débats ou encore la mise en place d’une journée porte ouverte.

Joël Bouzou, Président – Fondateur de Peace and Sport, a déclaré :
En instaurant le 6 avril comme Journée Internationale du Sport pour le Développement et la Paix, l’ONU et le CIO reconnaissent le rôle unique du sport dans notre société et célèbrent ses valeurs constructives et positives. Tout au long de l’année, les acteurs de terrain font un travail remarquable dans des conditions souvent difficiles et cette journée leur est largement dédiée. C’est pourquoi Peace and Sport a voulu mettre à leur disposition ce site, qui les réunira et qui présentera leurs actions au grand public. Les champions ont aussi un rôle essentiel à jouer dans cette mobilisation : en tant que vedettes ils peuvent encourager le plus grand nombre à participer. Le 6 avril doit devenir un moment clé de la construction de la paix par le sport, un des symboles de notre mouvement.


La photographie a retrouvé son exposition « Carton Blanc » en référence au carton rouge qui est un symbole sportif synonyme de faute grave. Or, il s’agit d’une attitude positive et constructive. Le blanc est naturellement choisi pour sa pureté et pour tous les symboles de pacification qu’il représente.

A propos de Peace and Sport

Peace and Sport, l’Organisation pour la Paix par le Sport, est une organisation internationale neutre. Créée en 2007, l’organisation est basée à Monaco, sous le Haut Patronage de S.A.S. le Prince Albert II de Monaco.

Peace and Sport met le sport et ses valeurs structurantes au cœur des projets de développement locaux menés auprès des communautés en crise à travers le monde. Exercer ses missions dans les zones post-conflituelles, d’extrême pauvreté ou en rupture de cohésion sociale, Peace and Sport fait du sport un vecteur de tolérance, de respect, de partage et de citoyenneté au service d’une Paix Durable.

Soutenue par les gouvernements, les instances de la gouvernance du sport mondial, les Organisations Internationales, de grandes entreprises privées internationales et les champions internationaux, Peace and Sport crée des synergies entre les différents acteurs pour mener à bien quatre types d’actions :

- l’organisation d’un Forum International Annuel.
- une plateforme de coopération pour la Paix par le Sport des Peace and Sport Awards récompensant les individus et initiatives contribuant à la paix.
- des actions de terrains concrètes menées dans les différentes régions en crise du monde.

Pour plus d’informations : www.peace-sport.org
MONACO / Le 6 avril prochain, venez courir aux côtés des Champions de la Paix au SuisseGas Milano Marathon !

ALPES MARITIMES, INFOS NATIONALES, LES NEWS DE PACA

By gilles 0 58

14 h 30 min 24 mars 2014

MONACO / Les initiatives se multiplient à travers le monde pour célébrer la Première Journée Internationale du Sport pour le Développement et la Paix. A l’initiative du Champion Olympique du 5000 mètres et Champion de la Paix Peace and Sport Venuste Niyongabo, 30 équipes de 5 coureurs prendront le départ de l’épreuve relais du SuisseGas Milano Marathon le 6 avril prochain sous les couleurs de Peace and Sport, l’Organisation Internationale pour la Paix par le Sport.

ASSOCIATION INTERNATIONALE DE LA PRESSE SPORTIVE (AIPS)

SPORT WORLD NEWS
April 6 first ever International Day of Sport for Development and Peace

MONACO, March 10, 2014 - Launched by the UN at the initiative of the International Olympic Committee, the first ever 'International Day of Sport for Development and Peace' will take place on 6 April 2014.

To mark this historic day, Peace and Sport is calling on people across the globe to take part by launching a dedicated platform - www.april6.org - that will bring together and promote all the initiatives being carried out worldwide to celebrate the event.

The event represents a unique opportunity to mobilise, join forces, encourage and bring to light projects for peace and development through sport.

The general public, teachers, associations, sports clubs and federations and NGOs are all invited to join this major celebration of sport for peace by organizing or participating in a symbolic action or event on 6 April 2014 and registering it on the website www.april6.org.

Aimed at encouraging interaction and sharing through social networks, www.april6.org offers tips and recommendations for ways to take part, either through holding a simple football match or an exhibition or by organizing a debate or open day.

The goal is that every event will help contribute to peace in all corners of the world, celebrate sport as a tool for development and peace and encourage members of the public to raise awareness and rally support for initiatives in their local communities.

Joel Bouzou, President and Founder of Peace and Sport stressed the importance of the event: "By establishing 6 April as the International Day of Sport for Development and Peace, the UN and IOC are paying tribute to the unique role of sport in our society and honouring its constructive and positive values," he said.

"Throughout the year, a tremendous amount of work is carried out by stakeholders on the ground - often in difficult conditions. This day serves as a way to recognize and honour their achievements," Bouzou continued.

"We created www.april6.org to provide these different actors with a platform that could bring them together and present their actions to the general public. Sports champions will also be key to this celebration. As role models, they have the power to encourage large numbers of people to take part. 6 April must make its mark as a major event for peace-building through sport, which is one of the cornerstones of our movement."

Visit the Peace and Sport headquarters in Monaco to discuss preparations for April 6, legendary marathon runner and Peace and Sport Champion for Peace, Paula Radcliffe, reaffirmed her commitment to celebrating the event: "Solidarity in sport can be instrumental in helping to bring peace to where it is needed most. 6 April 2014 is the first International Day of Sport for Development and Peace. Thank you for your support and helping to make a positive difference through sport!" Paula is one of many Champions for Peace who are gearing up to make 6 April a day for worldwide participation.

A number of events have already been announced on www.april6.org, including:

- A conference at the UN headquarters in Geneva, to raise awareness among member states and UN agencies of the role of sport as a tool for development and peace.

An ambitious fundraising campaign spearheaded by Venutia Nyonangbo, Olympic champion in the 5,000m in 1998 and Peace and Sport Champion for Peace, as part of the Milan Marathon. Venutia will lead a team of charity runners to raise money for Peace and Sports funded projects.

A dart tournament open to both men and women in Karachi, Pakistan.

A day of multi-sport competitions, debates and exchanges on the topic of peace-building and youth integration in the province of Busumbala, which has been particularly affected by the years of conflict gripping Burundi since the mid-2000s.

A rugby tournament, open to young men and women from the most deprived neighbourhoods in Calcutta, India.

SPORTING GESTURE FOR PEACE

Peace and Sport is taking part by launching its own unique and interactive campaign: "Carton Blanc - Sporting gesture for Peace". The initiative will enable the public to join a viral campaign on social networks aired at demonstrating the involvement of actors for development and peace through sport.

The campaign makes it easy for the public to take part, by following the instructions below:

- Taking a photo holding a white card as a reference on a playing field.
- Posting the photo on the April6 Facebook page or personal profile with the words: "Play your Peace on April 6", making sure to tag "April6".
- Inviting friends to "like" the photo.

Sharing links and information about the initiative

Prizes will be awarded for the photos that have received the most "likes" by 6 April.

"Carton Blanc" (White Card) is the name of a highly-commended travelling photo exhibition by Maud Wernis dedicated to children living in areas of conflict or post-conflict and their daily involvement in sport. The exhibition was displayed at the 45th Peace and Sport International Forum in 2011.

The photos, taken in the Great Lakes region of Africa and in Israel-Palestine, highlight the faces of children who are at the very heart of our action and who are our tireless driving force.

The photographer named her exhibition "Carton Blanc" in reference to the red card, which signifies the most serious offense that a player can commit. Here, the colour white, which symbolizes purity and peace, is therefore used to represent positivity and constructiveness in sport.
As proclaimed by the United Nations General Assembly in 2013, 6 April 2014 will mark the first International Day of Sport for Development and Peace. In order to highlight this particular day, Peace and Sport has launched a dedicated website: www.sportforpeace.org. The platform aims to promote initiatives that will be taking place on that day all around the world. All actors involved in the Sport for Peace and Development movement are welcome to add their event, which can be in any of the following categories: symbolic action, debate/conference, sporting event, article event, comba, workshop, or any other relevant action.

You can also learn more about the International Day of Sport for Development and Peace by visiting ICSSPE’s Social Media platform:


www.sportforpeace.org Twitter: @Sport4Peaceto

This day will be celebrated every year by UN Member States and other partner organizations to honor the role that sport plays in society, whether by encouraging healthier lifestyles, making sport more widely accessible or using sport as a vehicle for development in areas made vulnerable by conflict, poverty and inequality.

Peac&Sport, Organisation pour le Play par le Sport created April6.org a platform aimed at highlighting the initiatives being held in celebration of the day, a tool enabling everyone to take part in this special day.

If you would like to take part in the April6 movement and celebrate the International Day of Sport for Development and Peace but need some inspiration for activities please have a look at our suggestion box.

What are you waiting for? Register now and Play your Peace on April6!
Paula in pista per la pace «Milano, corri dietro»

La Radcliffe ambasciatrice della charity «Champion for Peace»

Il 6 aprile sarà un giorno speciale, lo sport può fare la differenza

PAULINA RADCLIFFE


Gli sport sono un modo per promuovere la pace e la convivenza pacifica tra le persone. Radcliffe ha sostenuto la causa di Champion for Peace, una organizzazione che promuove la pace attraverso lo sport. La sua partecipazione alla maratona di Milano è un esempio di come lo sport può far differenza.

Questa frase è tratta da un articolo di La Gazzetta dello Sport, pubblicato il 21 marzo 2014.
UNITED NATIONS OFFICE ON SPORT FOR DEVELOPMENT AND PEACE (UNOSDP)
INTERNATIONAL FEDERATION OF SPORT CLIMBING (IFSC)

Play your part in the first International Day of Sport for Development and Peace on 6 April 2014!

Aimed at encouraging interaction and sharing through social networks, www.april6.org offers tips and recommendations for ways to take part, whether through holding a simple football match or an exhibition or by organizing a debate or open day.

Read the full press release here.

To celebrate the first International Day of Sport for Development and Peace taking place on 6 April 2014, Peace and Sport is launching a unique and interactive initiative, “Carton Blanc – Sporting gesture for Peace”.

Taking its name from “Carton Blanc” (White Card), a travelling exhibition by Maud Bernos dedicated to children at all the centre of Peace and Sport’s actions, this initiative will enable the public to join a viral campaign on Facebook aimed at demonstrating the involvement of actors for development and peace through sport. The idea is to combine a universal symbol for sport (holding up a card) with a symbol for peace (the colour white). Taking part couldn’t be easier:

Post your photo on the April 6 Facebook Page (tag yourself if you want the photo to appear on your wall) with the caption “Play your Peace on @April6”!

Spread the word to all your friends so that they can take part in the initiative and join the April6 movement!

Prizes will be given for photos that receive the most “Likes” by 6 April.

1st prize: a football signed by some of the greatest football players such as Christian Karembeu, David Ginola, and others...

2nd prize: a Peace and Sport T-shirt signed by the marathon world record holder, Paula Radcliffe.

Various other Champions for Peace are joining Paula Radcliffe in showing their support for this campaign.

As individuals who work hard every day to use the values of sport for the good of society, you are major players in the peace through sport movement. Play your part in this global initiative!

For more information on the “Carton Blanc” campaign or on Maud Bernos’s exhibition, go on www.april6.org.

We rely on a massive mobilization of the climbing community to get involved in this great operation: “Carton Blanc”.

Launched by the UN at the initiative of the International Olympic Committee, the first ever International Day of Sport for Development and Peace will take place on 6 April 2014. To mark this historic day, Peace and Sport is calling on people across the globe to take part by launching a dedicated platform – www.april6.org - that will bring together and promote all the initiatives being carried out worldwide to celebrate this event.

The general public, teachers, associations, sports clubs and federations and NGOs are all invited to join this major celebration of sport for peace by organizing or participating in a symbolic action or event on 6 April 2014 and registering it on the website www.april6.org.
LA LETTRE ÉCONOMIQUE ET POLITIQUE DE PROVENCE ALPES CÔTE D'AZUR (PACA)

MONACO / Peace and Sport – Mobilisez-vous pour le 6 avril !

Le Peace and Sport announce la mise en place d'une opération originale et interactive : « Carbon Blanc – Geste Sportif pour la Paix ». Cette opération propose au grand public de participer à une action verte sur les réseaux sociaux en démontrant sa mobilisation des acteurs du développement et de la paix du sport.

Comment participer ?

1. Robinous sur Instagram en brandissant un cartoon blanc
2. Partagez cette photo sur la page Facebook Peace and Sport le 6 avril et au votre propre profil
3. Save the date le 6 avril : « Peace and Sport – Mobilisez-vous pour la Paix »

J'ai hâte de vous lire / vous voir / vous voir !

Le Peace and Sport annonce la mise en place d'une opération originale et interactive : « Carbon Blanc – Geste Sportif pour la Paix ». Cette opération propose au grand public de participer à une action verte sur les réseaux sociaux en démontrant sa mobilisation des acteurs du développement et de la paix du sport.

Comment participer ?

1. Robinous sur Instagram en brandissant un cartoon blanc
2. Partagez cette photo sur la page Facebook Peace and Sport le 6 avril et au votre propre profil
3. Save the date le 6 avril : « Peace and Sport – Mobilisez-vous pour la Paix »

Joël Bouzou, Président – Président du Peace and Sport, a écrit :

Le 6 avril, jour de la Journée Internationale pour le Développement et la Paix, le Peace and Sport rend hommage à la paix du sport et à ses acteurs. L'objectif est de mobiliser les acteurs du sport dans le monde entier pour soutenir des actions positives et conserver la paix du sport.

Les chiffres du Peace and Sport sont impressionnants : il y a 40 ans, 300000 personnes ont participé à la première course de Paris-Bruxelles, aujourd'hui, plus de 100000 personnes participent à cette course chaque année. Le Peace and Sport a également organisé plus de 700000 événements dans le monde entier.

Le Peace and Sport a également organisé plus de 700000 événements dans le monde entier.
Judo family unites ahead of International Day of Sport for Development and Peace

Monday, 24 March 2014
By Paul Osborne

March 24 - Athletes, officials and executives alike gathered on stage at the Tokyo Judo Grand Prix to mark their unity ahead of the inaugural International Day of Sport for Development and Peace on April 6.

International Judo Federation (IJF) President Marius Vizer and Georgian Judo Federation President David Kavashvili, were joined on stage by medal contestants and officials in Tokyo’s Sports Palace as each member of the judo family held up a piece of white card as a symbol of peace.

As a perfect illustration ahead of the International Day of Sport for Development and Peace, judo united together Russian, Ukrainians, Americans, Israelis, Iranians and Arab countries to exemplify its efforts towards peace in sport.

The IJF has now called for all Continental Unions, National Federations, clubs, and judo payers from around the world, to organise a special celebration on April 6 to mark the inaugural day - with each participant asked to send pictures and a short description of their event to the IJF for it to display on its website.

Celebration is united together to take part in the “Carton Blanc - Sporting Gesture for Peace” initiative to demonstrate their efforts for development and peace through sport ©Sport and Peace

"Sport has become a world language, a common denominator that breaks down all the barriers," IJF secretary general Gian Kinnemon declared.

"It is a worldwide industry whose practices can have widespread impact.

"Most of all, it is a powerful tool for progress and for development."

Winfried Lemke, special adviser to the UN secretary general on Sport for Development and Peace, added: "Sport has the capacity to empower individuals and bring one’s moral values to the forefront.

"It can play a strategic role in transferring the skills and communicating useful and encouraging messages on important issues, thus driving social change.

"This new commemoration on the international calendar will further promote the value of sport as a catalyst for development and peace."

The peace and sport organisation is also launching a new initiative known as, "Carton Blanc - Sporting Gesture for Peace."

Taking its name from “Carton Blanc” (White Card), a travelling exhibition by Maud Bernes dedicated to children at the centre of Peace and Sport's actions, this initiative will enable the public to join a viral campaign on Facebook aimed at demonstrating the involvement of actors for development and peace through sport.

The idea is to combine a universal symbol for sport, holding up a card, with a symbol for peace, the colour white.

The International Day of Sport for Development and Peace was first declared by the United Nations General Assembly in August 2013, with April 6 the agreed date.

The adoption of this day signifies the increasing recognition by the United Nations of the positive influence sport can have on the advancement of human rights, and social and economic development.

The peace and sport organisation is also launching a new initiative known as, "Carton Blanc - Sporting Gesture for Peace."

Taking its name from “Carton Blanc” (White Card), a travelling exhibition by Maud Bernes dedicated to children at the centre of Peace and Sport's actions, this initiative will enable the public to join a viral campaign on Facebook aimed at demonstrating the involvement of actors for development and peace through sport.

The idea is to combine a universal symbol for sport, holding up a card, with a symbol for peace, the colour white.

The International Day of Sport for Development and Peace was first declared by the United Nations General Assembly in August 2013, with April 6 the agreed date.

The adoption of this day signifies the increasing recognition by the United Nations of the positive influence sport can have on the advancement of human rights, and social and economic development.
Play your part in the first International Day of Sport for Development and Peace on 6 April 2014!

Monday, 21 March 2014 16:00

Launched as an initiative of the International Olympic Committee, the first ever “International Day of Sport for Development and Peace” will take place on 6 April 2014. To remember the historic day, Peace and Sport is calling on the international community - especially sport federations, clubs, associations, schools and universities - to come together and promote the benefits of sport for peace by organizing, or participating in, a symbolic action on 6 April 2014.

The general public, teachers, associations, sports clubs and federations and NGOs are all invited to join this major celebration of sport for peace by organizing, or participating in, a symbolic action as an event on 6 April 2014, and registering it on the website of the World Chess Federation:

www.april6.org

 Aimed at enrolling action and sharing through social networks, www.april6.org offers tips and recommendations for ways to take part, whether through holding a simple football match or an exhibition or by organizing a larger event.

Jordi Badia, President and Founder of Peace and Sport:

“By establishing 6 April as the International Day of Sport for Development and Peace, the IOC and UNESCO are paying tribute to the unique role of sport in our society and affirming its constructive and positive values. Throughout the year, tremendous amounts of work is being carried out by stakeholders on the ground - often in difficult conditions. This day serves as a way to mobilize and to sharpen the efforts of all different actors, providing a platform that could bring them together and present their actions to the general public.Sport can and must be a tool to keep the momentum. As role models, they have the power to influence large numbers of people to take part; a sport must make its mark as a major event for peace-building through sport, which is at the core of our movement.”

Visiting the Peace and Sport headquarters in Monaco to discuss preparations for April, legendary marathon runner and Peace and Sport Ambassador for Peace, Paula Radcliffe thanked Peace and Sport for its work in peace and reconciliation. She said, “I am delighted to confirm my commitment to celebrating the event. Sport can be a powerful tool in helping to bring peace, where it is needed most. 6 April 2014 is the first International Day of Sport for Development and Peace. Thank you for setting us up and helping to make a positive difference through sport!”

Paula is one of many Champions for Peace who are giving up their time to make 6 April a day for world peace participation.

A number of events have already been announced worldwide on www.april6.org, (more to come...)

- A conference at the UN headquarters in Geneva, to raise awareness among member states and UN agencies of the role of sport as a tool for development and peace.
- An ambitious fundraising campaign spearheaded by Vitrine Neuchâtel, Olympic champion in the 5,000m in 1996 and Peace and Sport Champion for Peace, as part of the UN’s Green Week, Vitrine will lead a team of charity runners to raise money for Peace and Sport and their field projects.
- A parts tournament open to both men and women in Karachi, Pakistan.
- A day of multi-sport competitions, debates and workshops on the topic of peace-building and youth integration in the province of Baboland, which has been particularly affected by the year of conflict gripping Burundi since the mid-1990s.
- A high-level tournament, open to young men and women from the most deprived neighborhoods in Calcutta, India. And many others...

Peace and Sport is taking part by launching its unique and innovative campaign: “Carton Blanc: Sporting gesture for Peace”. This initiative will enable the public to join a world campaign on social networks aimed at demonstrating the involvement of actors for development and peace through sport.

Taking part couldn’t be easier:

Here’s what you do:

- Take a photo of yourself holding a white card like a referee at a playing field.
- Post your photo on the April Facebook page or on your own profile with the words: “Play your peace on April 6th”.
- Make sure to tag “April6”.

Share this information with all your friends about the initiative.

Peace and Sport will be selected for the photos that have received the most “Like” by 6 April.

“Carton Blanc: White Card” is the name of a highly acclaimed travelling photo exhibition created by Peace and Sport dedicated to the theme of sport in areas of conflict and for development. This exhibition was displayed at the 5th Peace and Sport International Forum in 2011.

The photographer: Nabin Lahiri, winner of the Great Lakes Media Award in 1993, highlights the faces of children who are one of the very few victims of our action and who are our shining driving force.

The photographer’s next exhibition “Carton Blanc” in reference to the red card, which signifies the most serious offense that a player can commit, namely, the black card, which symbolises purity and peace, is therefore used to represent purity of body and soul in every aspects of sport.

About Peace and Sport

“Peace and Sport... L’Organisation pour la Paix par le Sport” is a politically neutral international organization based in Monaco. It was founded in 1993 under the high patronage of H.M. Prince Albert II of Monaco.

Peace and Sport puts sport at the center of its activities: its core value lies at the heart of local development projects led within communities in crisis around the world. By entrusting its missions to each conflict zone and area marked by structural poverty or lack of local cohesion, Peace and Sport believes sport as a vehicle for tolerance, respect, sharing and citizenship to the service of sustainable peace.

Supported by governments, global sport governing bodies, international organisations, major international private companies and international sports champions, Peace and Sport creates synergies between different stakeholders to carry out four types of actions:

- an annual International Forum
- a reserve centre for peace through sport
- Peace and Sport National Committees and regional councils contributing to peace
- Peace and Sport National Committees and regional councils contributing to peace

Peace and Sport was founded by Jordi Badia, current President of the organisation. Jordi is an Olympic medalist and world champion in the modern pentathlon and President of the World Olympic Games Association. He is also an Advisor to H.H. Prince Albert II of Monaco.

For more information please visit: www.peace-sport.org
IAAF SUPPORTS THE FIRST INTERNATIONAL DAY OF SPORT FOR DEVELOPMENT AND PEACE

03/26/14

Monaco - As part of its new Athletics Better World (ABW) project, the IAAF is delighted to support the first ever International Day of Sport for Development and Peace, which is taking place on 6 April 2014.

The United Nations General Assembly proclaimed 6 April as the International Day of Sport for Development and Peace on 23 August 2013 at the UN Headquarters in New York.

This day will be celebrated each year by UN Member States and other partner organizations to honour the role that sport plays in society, whether by encouraging healthier lifestyles, making sport more widely accessible or using sport as a vehicle for development in areas made vulnerable by conflict, poverty and inequality.

This decision marks an historic step in recognizing sport as a tool for development and peace and the IAAF is delighted to support not only the UN and the IOC but another Athletics Better World partner, Peace and Sport, which has set up a website and has created a number of tools which can be used by anyone to promote and build awareness of 6 April.

Please click on the following link for more information: http://april6.org/en/tools-to-download.html

IAAF President Lamine Diack said:

Athletics is the world’s sport. Nothing could be simpler and more universal than the appeal of running, jumping and throwing as fast and as far as we can.

But being the global sport means accepting a global responsibility: to use the power and reach of athletics to make a positive difference in the world.

It is for this reason that I fully endorse the efforts being made by the UN and its partners to celebrate the first ever International Day of Sport for Development and Peace and I am happy to show a White Card to symbolise Peace and call on all members of the Athletics Family to join in the celebrations on 6 April by organising an appropriate activity.

As a service to our readers, Around the Rings will provide verbatim texts of selected press releases issued by Olympic-related organizations, federations, businesses and sponsors.

These press releases appear as sent to Around the Rings and are not edited for spelling, grammar or punctuation.
April 6, 2014 is also the first ever “International Day of Sport for Development and Peace”!

In August 2013, the UN adopted a historic resolution to proclaim 6 April as the ‘International Day of Sport for Development and Peace’. This day pays tribute to the role of sport in peace and development and provides a unique opportunity to mobilize, unite and promote peace and development through sport initiatives led throughout the world.

Students teams are already registered to run the marathon for our charity partner Peace and Sport and they will celebrate April 6 on this occasion.

If you have not registered yet but you also believe that sport can be a unique asset in peace and development efforts and you wish to celebrate April 6, join the following initiative launched by Peace and Sport and take part in a global movement to honour the role of sport in development and peace.

Sporting gesture for Peace

In the run-up to April 6, Peace and Sport is launching a unique and interactive campaign, ‘Carte Blanche – Sporting gesture for Peace’. This initiative will enable the public to join a viral campaign on social networks aimed at demonstrating the movement of actors for development and peace through sport.

‘Carte Blanche’ (White Card) takes its name from the red card, which signifies the most serious offense that a sports player can commit. Here, the colour white, which symbolizes purity and peace, is therefore used to represent positivity and constructiveness in sport.

Here’s what you do:

- Take a photo of yourself holding a white card like a referee on a playing field (or a group photo in which everyone holds a white card)
- Post your photo on the April 6 Facebook page tagging yourself if you want it to appear on your wall with the words “Play your Peace on @April 6”
- Spread the word to all your friends so they can take part in the initiative and join the April 6 movement
- Photos will be awarded for the photos that receive the most “likes” by April 6

1st prize: a football signed by footballing greats such as Christian Karembeu, David Ginola and many more
2nd prize: a Peace and Sport t-shirt signed by marathon World record holder Paula Radcliffe

Joël Bouzou, President and Founder of Peace and Sport:

"By establishing April 6 as the International Day of Sport for Development and Peace, the UN and IOC are paying tribute to the unique role of sport in our society and honouring its constructive and positive values. Throughout the year, a tremendous amount of work is carried out by stakeholders on the ground – often in difficult conditions. This day serves as a way to recognize and honour their achievements. We created www.april6.org to provide these different actors with a platform that could bring them together and present their actions to the general public. Sports champions will also be key to this celebration. As role models, they have the power to encourage large numbers of people to take part. April 6 must make its mark as a major event for peace-building through sport, which is one of the cornerstones of our movement.”
6 April — the International Day of Sport for Development and Peace.

On 23 August 2013 at the United Nations Headquarters, New York, the United Nations General Assembly proclaimed 6 April as the International Day of Sport for Development and Peace. This day will be celebrated each year by UN Member States and other partner organizations to honor the role that sport plays in society, whether by encouraging healthier lifestyles, making sport more widely accessible or using sport as a vehicle for development in areas made vulnerable by conflict, poverty and inequality. This decision marks an historic step in recognizing sport as a tool for development and peace.

This initiative is being widely promoted by the international organization Peace and Sport — L’Organisation pour la Paix par le Sport, which is placed under the High Patronage of H.H. Prince Albert II of Monaco. Upon the proposal of the Peace and Sport Organization, the International Kurash Association decided to join this initiative to celebrate the 6 April as the International Day of Sport for Development and Peace and calls upon its continental and national Kurash federations to join this initiative.

Photo above features former IOC President Jacques Rogge, President of the United Nations General Assembly Yujiro Tani and Serbian professional tennis player and Peace and Sport Champion for Peace Novak Djokovic, following the UN’s decision to declare 6 April as the International Day of Sport for Development and Peace (photo © Peace and Sport).

Before we are publishing the official press release from the “Peace and Sport” related to the International Day of Sport for Development and Peace.

NEWS RELEASE

Launched by the UN at the initiative of the International Olympic Committee, the first ever International Day of Sport for Development and Peace will take place on 6 April 2014. To mark this historic day, Peace and Sport is calling on people across the globe to take part by launching a dedicated platform — www.aprilis.org — that will bring together and promote all the initiatives being carried out worldwide to celebrate this event.

The general public, teachers, associations, sports clubs and federations and NGOs are all invited to join this major celebration of sport for peace by organizing or participating in a symbolic action or event on 6 April 2014 and registering it on this website www.aprilis.org.

Aimed at encouraging interaction and sharing through social networks, www.aprilis.org offers tips and recommendations for ways to take part, whether through holding a simple football match or an exhibition or by organizing a debate or open day.

Joel Bouzou, President and Founder of Peace and Sport:

“By establishing 6 April as the International Day of Sport for Development and Peace, the UN and IOC are paying tribute to the unique role of sport in our society and honoring its constructive and positive values. Throughout the year, a tremendous amount of work is carried out by stakeholders on the ground — often in difficult conditions. This day serves as a way to recognize and honor their achievements. We created www.aprilis.org to provide these different actors with a platform that could bring them together and present their actions to the general public. Sports champions will also be key to this celebration. As role models, they have the power to encourage large numbers of people to take part. 6 April must make its mark as a major event for peace-building through sport, which is one of the cornerstones of our movement.”

Visiting the Peace and Sport headquarters in Monaco to discuss preparations for April’s legendary marathon runner and Peace and Sport Champion for Peace Paula Radcliffe, reaffirmed her commitment to celebrating the event. “Solidarity in sport can be instrumental in helping to bring peace to where it is needed most. 6 April 2014 is the first International Day of Sport for Development and Peace. Thank you for joining us and helping to make a positive difference through sport!” Paula is one of many Champions for Peace who are gearing up to make 6 April a day for worldwide participation.

A number of events have already been announced on www.aprilis.org, including:

- A conference at the UN headquarters in Geneva, to raise awareness among member states and UN agencies of the role of sport as a tool for development and peace.
- An ambitious fundraising campaign spearheaded by Venustus Nyongabo, Olympic champion in the 5,000m in 1996 and Peace and Sport Champion for Peace, as part of the Milan Marathon. Venustus will lead a team of charity runners to raise money for Peace and Sport’s field projects.
- A dart tournament open to both men and women in Karachi, Pakistan.
- A day of multi-sport competitions, debates and exchanges on the topic of peacekeeping and youth integration in the province of Bubanza, which has been particularly affected by the years of conflict gripping Burundi since the mid-2000s.
- A rugby tournament, open to young men and women from the most deprived neighborhoods in Calcutta, India.

SPORTING GESTURE FOR PEACE

Peace and Sport is taking part by launching its own unique and interactive campaign: “Carton Blanc – Sporting gesture for Peace”. This initiative will enable the public to join a viral campaign on social networks aimed at demonstrating the involvement of actors for development and peace through sport.

Taking part couldn’t be easier!

Here’s what you do:
- Take a photo of yourself holding a white card like a referee on a playing field.
- Post your photo on the April6 Facebook page or on your own profile with the words “Play your Peace on April6!” making sure to tag “April6”.
- Invite all your friends to “like” your photo.
- Share links and information so all your friends hear about the initiative.

Prizes will be awarded for the photos that have received the most “likes” by April6.

“Carton Blanc” (White Card) is the name of a highly-acclaimed traveling photo exhibition by Maud Bernos dedicated to children living in areas of conflict or post-conflict and their daily involvement in sport. The exhibition was displayed at the 9th Peace and Sport International Forum in 2011.

The photos taken in the Great Lakes region of Africa and in Israel-Palestine, highlight the faces of children who are at the very heart of our action and who are our tireless driving force.

The photographer named her exhibition “Carton Blanc” in reference to the red card, which signifies the most serious offense that a player can commit. Here, the colour white, which symbolizes purity and peace, is therefore used to represent positivity and constructiveness in sport.

About Peace and Sport

Peace and Sport, L’Organisation pour la Paix par le Sport, is a politically neutral international organization based in Monaco. It was founded in 2007 under the High Patronage of H.S.H. Prince Albert II of Monaco.

Peace and Sport promotes sport and its core values at the heart of local development projects led within communities in crisis around the world. Conducting its missions in post-conflict zones and areas marked by extreme poverty or a lack of social cohesion, Peace and Sport uses sport as a vehicle for tolerance, respect, sharing and citizenship at the service of sustainable peace.

Supported by governments, global sport governing bodies, international organizations, major international private companies and international sports champions, Peace and Sport creates synergies between different stakeholders to carry out four areas of action:
- an annual international forum
- a resource centre for peace through sport
- Peace and Sport Awards, recognizing individuals and initiatives contributing to peace
- Field Programs: concrete actions in different regions of crisis worldwide.

Peace and Sport was founded by Joel Bouzou, current President of the organization. Joel is an Olympic medalist and World champion in the modern pentathlon and President of the World Olympians Association. He is also an Advisor to H.S.H. Prince Albert II of Monaco.
INTERNATIONAL FLOORBALL FEDERATION (IFA)

One World - One Ball

International Day of Sport for Development and Peace on 6 April 2014 – 26.03.2014

Launched by the UN at the initiative of the International Olympic Committee, the first ever ‘International Day of Sport for Development and Peace’ will take place on 6 April 2014. To mark this historic day, Peace and Sport is calling on people across the globe to take part by launching a dedicated platform that will bring together and promote all the initiatives being carried out worldwide to celebrate this event.

The general public, teachers, associations, sports clubs and federations and NGOs are all invited to join this major celebration of sport for peace by organising or participating in a symbolic action or event on 6 April 2014 and registering it on the website www.april6.org.

 Aimed at encouraging interaction and sharing through social networks, www.april6.org offers tips and recommendations for ways to take part, whether through holding a simple football match or an exhibition or by organizing a debate or open day.

- “By establishing 6 April as the International Day of Sport for Development and Peace, the UN and IOC are paying tribute to the unique role of sport in our society and honouring its constructive and positive values. Throughout the year, a tremendous amount of work is carried out by stakeholders on the ground – often in difficult conditions,” Mr. Joel Bouzou, President and Founder of Peace and Sport explained and added: "This day serves as a way to recognize and honour their achievements. We created www.april6.org to provide these different actors with a platform that could bring them together and present their actions to the general public. Sports champions will also be key to this celebration. As role models, they have the power to encourage large numbers of people to take part. 6 April must make its mark as a major event for peace-building through sport, which is one of the cornerstones of our movement.”

A number of events have already been announced worldwide on www.april6.org. Including:

- A conference at the UN headquarters in Geneva, to raise awareness among member states and UN agencies of the role of sport as a tool for development and peace.

- An ambitious fundraising campaign spearheaded by Venuste Niyongabo, Olympic champion in the 5,000m in 1991 and Peace and Sport Champion for Peace, as part of the Maman Marathon. Venuste will lead a team of charity runners to raise money for Peace and Sport’s field projects.

- A darts tournament open to both men and women in Karachi, Pakistan.

- A day of multi-sport competitions, debates and exchanges on the topic of peace-keeping and youth integration in the province of Bubanza, which has been particularly affected by the years of conflict gripping Burundi since the mid-2000s.

- A rugby tournament, open to young men and women from the most deprived neighbourhoods in Carcassina, India.
Peace and Sport is taking part by launching its own unique and interactive campaign: “Carton Blanc® – Sporting gesture for Peace”.

This initiative will enable the public to join a viral campaign on social networks aimed at demonstrating the involvement of actors for development and peace through sport.

Taking part couldn’t be easier!

Here’s what you do:

- Take a photo of yourself holding a white card like a referee on a playing field.
- Post your photo on the Aprilò Facebook page or on your own profile with the words: “Play your Peace on Aprilò!”, making sure to tag “@Aprilò”.
- Invite all your friends to “like” your photo.
- Share links and information so all your friends hear about the initiative.
- Prizes will be awarded for the photos that have received the most “likes” by 6 April.

* “Carton Blanc” (White Card) is the name of a highly-acclaimed travelling photo exhibition by Maud Bernos dedicated to children living in areas of conflict or post-conflict and their daily involvement in sport. The exhibition was displayed at the 5th Peace and Sport International Forum in 2011.

The photos, taken in the Great Lakes region of Africa and in Israel-Palestine, highlight the faces of children who are at the very heart of our action and who are our tireless driving force. The photographer named her exhibition “Carton Blanc” in reference to the red card, which signifies the most serious offense that a player can commit. Here, the colour white, which symbolizes purity and peace, is therefore used to represent positivity and constructiveness in sport.
26 MAR 2014
Press Release
Monaco

IAAF supports the first International Day of Sport for Development and Peace

As part of its new Athletics Better World (ABW) project, the IAAF is delighted to support the first ever International Day for Development and Peace, which is taking place on 6 April 2014.

The United Nations General Assembly proclaimed 6 April as the International Day of Sport for Development and Peace on 23 August 2013 at the UN Headquarters in New York.

This day will be celebrated each year by UN Member States and other partner organizations to honour the role that sport plays in society, whether by encouraging healthier lifestyles, making sport more widely accessible or using sport as a vehicle for development in areas made vulnerable by conflict, poverty and inequality.

This decision marks an historic step in recognizing sport as a tool for development and peace and the IAAF is delighted to support not only the UN and the IOC but another Athletics for a Better World partner, Peace and Sport, which has set up a website and has created a number of tools which can be used by anyone to promote and build awareness of 6 April.

Please click here for more information.

IAAF President Lamine Diack said: “Athletics is the world’s sport. Nothing could be simpler and more universal than the appeal of running, jumping and throwing as fast and as far as we can.

“Yet being the global sport means accepting a global responsibility: to use the power and reach of athletics to make a positive difference in the world.

“This is the reason that I fully endorse the efforts being made by the UN and its partners to celebrate the first ever International Day of Sport for Development and Peace and I call on all members of the Athletics Family to join in the celebrations on 6 April by organising an appropriate activity.”

Athletics Better World (ABW) is a new programme that will harness the extraordinary commitment and energy of the worldwide athletics family to inspire lasting change, will be launched officially by IAAF President Lamine Diack on 8 April at the SportAccord International Convention in Belek, Turkey.

ABW will provide a common platform to promote all projects that seek to use athletics as a tool for social good.

The ABW mark will identify athletics-based initiatives whose goals are aligned with any of the programme’s four key pillars:

- Health
- Environment
- Social inclusion
- Peace

From special competitions or events to tree planting and from sustainable event planning to keep-fit sessions for the local community, anything that demonstrates athletics making change for good belongs under Athletics Better World.
Diack waves white card as IAAF back first International Day of Sport for Development and Peace

Wednesday, 25 March 2014

By Mike Rowbottom

March 26- The first International Day of Sport for Development and Peace, which will take place on April 6, is being fully supported by the International Association of Athletics Federations (IAAF).

The United Nations (UN) General Assembly proclaimed the new initiative in using sport as a tool for peace at its New York headquarters in August.

This day will be celebrated each year by UN Member States and other partner organisations to honour the role that sport plays in society, whether by encouraging healthier lifestyles, making sport more widely accessible or using sport as a vehicle for development in areas made vulnerable by conflict, poverty and inequality.

This decision marks an historic step in recognising sport as a tool for development and peace and the IAAF is “designated” to support not only the UN and the International Olympic Committee but another Athletics Better World (ABW) partner, Peace and Sport.

It was established in 2007 by Franco, former Olympic modern pentathlon medalist, Joel Bouzou, and has set up a website and created a number of tools which can be used by anyone to promote and build awareness of April 6.

"It is for this reason that I fully endorse the efforts being made by the UN and its partners to celebrate the first ever International Day of Sport for Development and Peace and I am happy to show a White Card to symbolise Peace and call on all members of the athletics family to join in the celebrations on 6 April by organising an appropriate activity."

For more information on the day, click here.

Contact the writer of this story at mike.rowbottom@inside-the-games.biz

Joel Bouzou, whose Peace and Sport organization is supporting the IAAF in supporting April 6 as an International Day of Sport for Development and Peace (Getty Images)

ABW, a new programme that will harness the extraordinary commitment and energy of the worldwide athletics family to inspire lasting change, will be launched officially by IAAF President Lamine Diack on April 8 at the SportAccord International Convention in Antalya, Turkey.

ABW will provide a common platform to promote all projects that seek to use athletics as a tool for social good.

President Diack commented: "Athletics is the world's sport."

"Nothing could be simpler and more universal than the appeal of running, jumping and throwing as fast and as far as we can."

"But being the global sport means accepting a global responsibility: to use the power and reach of athletics to make a positive difference in the world.
#CartonBlanc initiative launched ahead of International Day of Sport for Development and Peace

Women’s marathon runner Paula Radcliffe participates in the #CartonBlanc social media campaign.

ICHAD WISE / SportsFeaturesCommunications

(SFC) In support of the first International Day of Sport for Development and Peace 6 April 2014, the politically-neutral, Monaco-based Peace and Sport has created the #CartonBlanc social media campaign.

Athletes Paolo Raddi, Tatiana Golovin, Yelena Isinbayeva, and Serge Britan, Chinese yacht skipper Guo Chuan, International Judo Federation President Marius Vizer, and Peace and Sport World Olympic Association President Joel Bouzou have all represented the campaign by posting “stifles” holding a white card – a symbol of peace through sport – on Facebook, Twitter, and other social networking sites. Other hashtags for the #CartonBlanc campaign include #RayYourPeaceonApril6 and #IDSP.

Peace and Sport hopes journalists and others in the peace through sport movement will also support the initiative.

“Media social networks have a huge influence on the public, particularly young people,” Peace and Sport Director of Communications Laurent Dupont said. “We want 6 April to be a great success and become an outstanding annual event for everyone involved in sport and peace. To do this, it would be great to have the support of journalists and to increase the already significant backing of sporting figureheads and international sports governing bodies.

“So, friendly journalists, please play the game!”

The International Day of Sport for Development and Peace was created by the UN at the initiative of the International Olympic Committee.
International Day of Sport for Development and Peace

March 27th, 2014

IFMA continues to play an integral part in their role for social responsibilities. Their latest endeavor has seen them take part in Peace and Sport’s new interactive initiative “Carton Blanc – Sporting gesture for Peace”, as part of the first International Day of Sport for Development and Peace taking place on 6 April 2014. Taking its name from “Carton Blanc” (White Card), this initiative will enable the public to join a viral campaign on Facebook aimed at demonstrating the involvement of actors for development and peace through sport. The idea is to combine a universal symbol for sport (holding up a card) with a symbol for peace (the colour white).

IFMA President Dr. Saktoya Tapovam, General Secretary Stephan Fox and Sport Director Clarisa Tyana gathered together at the IFMA Headquarters in Bangkok to show their support and take part in this unique initiative.

To play your part and get involved in this new initiative simply follow these steps:

- Take a photo of yourself holding a white card like a referee on a playing field.
- Post your photo on the Aprille Facebook page (https://www.facebook.com/64april) or on your own profile with the words: “Play your Peace on April6!” making sure to tag “Aprille”.
- Invite all your friends to “like” your photo
- Share links and information so all your friends hear about the initiative
- Prizes will be awarded for the photos that have received the most “likes” by 6 April!

*“Carton Blanc” (White Card) is the name of a highly-acclaimed travelling photo exhibition by Maud Bernos dedicated to children living in areas of conflict or post-conflict and their daily involvement in sport. The exhibition was displayed at the 5th Peace and Sport International Forum in 2013.

The photos, taken in the Great Lakes region of Africa and in Israel-Palestine, highlight the faces of children who are at the very heart of our action and who are our tireless driving force.

The photographer named her exhibition “Carton Blanc” in reference to the red card, which signifies the most serious offense that a player can commit. Here, the colour white, which symbolizes purity and peace, is therefore used to represent positivity and constructiveness in sport.
Monday Memo – Nanjing Coordination Commission; Day for Peace and Sport

/31/14

International Day of Sport for Development and Peace

The first ever International Day of Sport for Development and Peace will take place Sunday, April 6.

The “International Day of Sport for Development and Peace” was launched by the United Nations at the initiative of the IOC. Peace and Sport is inviting the general public, teachers, associations, sports clubs, federations, and non-governmental organizations to take part by holding an event on April 6 that will celebrate “sport for peace.”
International Day of Sport for Development and Peace

The Power of Sport

Sport is an essential form of human engagement, which can enhance human dignity and strengthen societies as a whole. The importance of sport cannot be overstated, for UNESCO’s work to build peace and to lay the foundations for sustainable development.

"Sport embodies the best of the values of all the world’s people and all cultures - let us build on this power, to craft a better future for all."

— Irina Bokova
UNESCO Director-General

On this International Day of Sport for Development and Peace, we celebrate the power of sport to bring people of different cultures together around shared values, increase participation in sports to healthy lives and resilient societies, and highlight sport’s key role in promoting gender equality and empowering young people.

These were the messages of the 6th UNESCO World Sports Conference, held last year in Berlin, Germany — which underlined sport as a tool for social inclusion and as a platform for teaching the skills and values needed today to overcome inequalities and challenges to discrimination based on the basis of equality and fairness.

Sport has never been an easy or natural endeavor, but we must support every society in making the most of sport as a building block for peace and sustainable development. This requires effective policies and programmes, including from Governments, to create the conditions for sport and physical education for all.

--"Sport and the Agenda 2030: A clear framework for inclusive, gender-responsive physical education and sport for all on the path to sustainable development"--

UNESCO promotes the potential of sport as a mean to build a future together - by developing innovative approaches to education, by fostering individual dialogue, by promoting gender equality, and by working to engage marginalized groups in a common playing field.

Sport embodies the best of the values of all the world’s people and all cultures - let us build on this power, to craft a better future for all. This is UNESCO’s message on the International Day of Sport for Development and Peace.

CELEBRATING 6 APRIL...

In August 2013, the UN General Assembly decided to proclaim 6 April as the International Day of Sport for Development and Peace. (A/RES/67/285)

WHY SPORT?

Sport has historically played an important role in all societies, be it in the form of competitive sport, physical activity, or play. But what is the real value of sport for the world today?运动 promotes a natural partnership for the United Nations (UN) system, including UNESCO:

- Sport and play are human rights that must be respected and fulfilled worldwide.
- Sport has been increasingly recognized and used as a tool to improve lives and the health of humankind, development and peace-building efforts. Not only by the UN system but also by civil society organizations (NGOs), governments, development agencies, sports federations, armed forces and the media.
- Sport can no longer be considered a luxury within any society but is rather an important investment in the present and future, particularly in developing countries.

UNESCO

DID YOU KNOW?

- In 2009, 1.33 billion people were insufficiently physically active.
- Phisically active children are 15% more likely to go to college.
- Physically active children are 10% less likely to smoke, become overweight, or suffer from depression, or use drugs.
- Kids of different countries are 2x as likely as the other to be active.
- Physical activity is responsible for 6% of coronary heart disease, 7% of type 2 diabetes, and 13% of breast and colon cancer.
- Sport reduces large numbers of risks from chronic diseases, lifting millions of people to other areas of social engagement.
- Investment in sport (fewer equipment, facilities) is three times that in health care costs.
- It is estimated that non-commercial events (NCA) connected to physical activity can lead to the major cause of death in Africa by 2030.


RELATED INFORMATION

- Message UNESCO Director-General, Irina Bokova
- English | Français | Español | Русский

Pages

- UNESCO and Physical Education and Sport
- Intergovernmental Committee for Physical Education and Sport (CISPE)
- Six International Conference of Ministers and Senior Officials Responsible for Physical Education and Sport (Hamburg V-2013)
- UNESCO V-2013 Declaration of Berlin
- UNESCO and Anti-Doping
- International Convention against Doping in Sport
- Fund for the Promotion of Doping in Sport
- UNESCO and the World Anti-Doping Agency (WADA)
- Celebration of the International Day of Sport for Development and Peace in Costa Rica, San José, Costa Rica, 4 April 2014

Resources

- UNESCO Resolution on the International Day of Sport for Development and Peace
- Why the Day (UN Website)
- The International Day of Sport for Development and Peace (UN Information and Communication Centre)
- April 6, created by Peace and Sport, highlighting the initiatives being led for the Day
- Why is the International Day of Sport for Development and Peace observed on 6 April? (UN Information and Communication Centre)
- Special News Edits - International Council of Sport Science and Physical Education (ICSSPE)
- UN Office on Sport for Development and Peace - Sport for Peace and Development - The UN System in Action

FOLLOW US
Union Cycliste Internationale

Nouvelles

Carton Blanc : l'UCI entre en campagne pour la paix grâce au sport
01.04.2014

Le 5 avril sera la date anniversaire de la première Journée Internationale du Sport pour le Développement et la Paix lancée par les Nations Unies à l'initiative du Comité International Olympique. Des manifestations sportives seront organisées à travers le monde pour montrer combien le sport peut contribuer au bien-être des différentes populations.

Parmi ces initiatives, l'organisation Peace and Sport a lancé une campagne Carton Blanc, appelant les personnalités internationales à poster une photo d'eux-mêmes sur les réseaux sociaux en tenant un carton de couleur blanche.

L'idée est venue d'une exposition itinérante, mondialement acclamée, intitulée « Carton Blanc », et dédiée aux enfants qui vivent dans des zones en guerre ou tout juste sorties de conflit, et pratiquent le sport au quotidien. Le nom de l'exposition renvoie au carton rouge, qui sanctionne la faute la plus grave commise par un joueur. La photographe Maud Bernos a utilisé le carton blanc pour symboliser le visage constructif et positif du sport.

« Je voulais participer à cette campagne », a déclaré le Président de l'UCI Brian Cookson, après avoir posté sur Twitter une photo de lui-même avec un carton blanc à la main. « Le cyclisme peut avoir un effet bénéfique sur les gens, quel que soit leur âge, leur capacité physique ou leur origine culturelle. L'UCI adresse tous ces voeux de réussite à la Journée Internationale du Sport pour le Développement et la Paix et à l'opération Carton Blanc. »

Plus d'informations sur le rôle et les actions du cyclisme dans le développement et la promotion de la paix seront publiées lundi 5 avril sur le site internet de l'UCI.
Journée Internationale du Sport / Le Cyclisme s’engage. Carton Blanc : l’UCI entre en campagne pour la paix grâce au sport


Parmi ces initiatives, l’organisation Peace and Sport a lancé une campagne Carton Blanc, appelant les personnalités internationales à poster une photo d’eux-mêmes sur les réseaux sociaux en tenant un carton de couleur blanche.

L’idée est venue d’une exposition itinérante, mondiallement acclamée, intitulée "Carton Blanc", et dédiée aux enfants qui vivent dans des zones en guerre au tout début sorties de conflit, et pratiquant le sport au quotidien. Le nom de l’exposition renvoie au carton rouge, qui sanctionne la faute la plus grave commise par un joueur. La photographe Maud Bernos a utilisé le carton blanc pour symboliser le visage constructif et positif du sport.

Le cyclisme, discipline qui se transporte vers les gens et véhicule les normes values, a décidé de s’y engager.

« Je voulais participer à cette campagne », a déclaré le Président de l’UCI Brian Cookson, après avoir posté sur Twitter une photo de lui-même avec un carton blanc à la main. Le cyclisme peut avoir un effet très positif sur les gens, quel que soit leur âge, leur capacité physique ou leur origine culturelle. L’UCI adresse tous ces voeux de réussite à la Journée Internationale du Sport pour le Développement et la Paix et à l’opération "Carton Blanc".

Plus d’informations sur le rôle et les actions du cyclisme dans le développement et la promotion de la paix seront publiées lundi 6 avril sur le site internet de l’UCI.

Inscrivez-vous à la Newsletter !

Recevez notre Newsletter "EcoBiz By Challenge.ma". Vous recevrez un email d’activation de votre inscription !
UNFP : FIFPRO
Carton blanc pour la paix!

Publié le 13 avril 2011 à 11h00
Comme beaucoup de sports, professionnels ou amateurs, partout dans le monde, Philippe Plat, le président de l'UNFP et de la FIFPro, s'associe à la campagne de l'Association Peace and Sport, "Play your Peace on april 9" (www.april9.org), en sortant un carton blanc pour la paix dans le monde...
6 AVRIL : L’OIF S’ASSOCIE À LA JOURNÉE INTERNATIONALE DU SPORT POUR LA PAIX ET LE DéVELOPPEMENT, LANCÉE PAR L’ONU


JOURNÉE INTERNATIONALE DU SPORT POUR LE DÉVELOPPEMENT ET LA PAIX

Attachée à la promotion de la paix, au développement et à la solidarité, et convaincue que le sport est un vecteur exceptionnel de promotion de ces valeurs, l’OIF s’associe à l’initiative de l’ONU, aux côtés du Comité international olympique, de Peace and Sport et de tous les acteurs du sport, de la paix et du développement. Ces thématiques seront également au cœur du prochain Sommet de la Francophonie qui se tiendra à Dżalal à la fin du mois de novembre 2014.

Vous aussi prenez part à cette Journée internationale, en participant comme nous à l’opération interactive "Carton blanc – Geste sportif pour la paix".

Rien de plus simple, prenez-vous (ou votre groupe) en photo en brandissant un carton blanc comme le ferait un arbitre sur un terrain de sport, puis postez-la sur les pages Facebook de April et de l’OIF. Soyez créatifs !

En savoir plus sur :
- L’initiative originale et interactive : "Carton blanc – Geste sportif pour la paix"
- La Journée internationale du sport pour la paix et le développement et la plateforme : april.org
20th April 2014

10 REASONS TO TAKE PART IN INTERNATIONAL DAY OF SPORT FOR DEVELOPMENT AND PEACE

The inaugural International Day of Sport for Development and Peace will take place on April 6th, 2014.

The UN General Assembly declared the 6 April as the International Day of Sport for Development and Peace in late August 2013. The adoption of this day signifies the increasing recognition by the United Nations of the positive influence that sport can have on the advancement of human rights, and social and economic development. The International Judo Federation is fully behind the day and has created a list of 10 reasons why your judo club should celebrate the first International Day of Sport for Development and Peace.

1. First edition: All sports, countries and federations will have one voice on April 6th and that is to promote Sport as a tool to establish Development and Peace. April 6, 2014, will be remembered as the very first edition of what is set to become a major date in the international sporting calendar.

2. Global initiative: Everyone has the opportunity to take part as the world’s elite athletes and international federations encourage their vast and diverse participants to share a message of Peace and Development.

3. Promote the Judo values: Judo was founded upon a set of values and a moral code which today is still being promoted at stages around the world. The Olympic sport is equipping people of all ages with skills and values that will remain for their lifetime.

4. Judo is more than a sport: Every judoka believes that judo is more than a sport. Israel’s world champion Yarden Gerbi said: “Since I started judo as a child I have realised the importance of values such as respect, harmony and this is now what I am representing in judo.”

5. Judo for Peace: The IJF’s Judo for Peace Commission is making significant progress with increasing activity and donations to the countries most in need.

6. Build a better society: Judo has touched lives and communities around the world. Sport has an unparalleled ability to reach out to people from all generations and communities and bring them together to embrace a common goal. On April the sporting world will acknowledge its role and duty to promote and preserve Development and Peace around the world.

7. Be a part of history: Be among the first group to represent the Judo family on International Day of Sport for Development and Peace.

8. Share your message: Your activities will be shared on platforms including the IJF Facebook community, Instagram and Twitter as well as the IJF website.

9. Prizes: Prizes will be given by Peace and Sport for photos that receive the most “likes” by 6 April. 1st prize: a football signed by some of the greatest football players such as Christian Karembeu, David Ginola, and others... and a Peace and Sport T-shirt signed by the marathon world record holder, Paulo Radicetti.

10. To make up: Carton Blanc: The Peace and Sport organisation is launching a unique and interactive initiative, “Carton Blanc – Sporting picture for Peace”. Taking its name from “Carton Blanc” (“White Card”), a travelling exhibition by French artist dedicated to children at the centre of Peace and Sport actions, this initiative will enable the public to join a virtual campaign on Facebook aimed at demonstrating the involvement of actors for development and peace through sport. The idea is to combine a universal symbol for sport (hanging up a card) with a symbol for peace (the colour white).

More at http://www.aprils.org/newsletter/cartonblanc.html

How to celebrate the International Day of Sport for Development and Peace

To celebrate the first International Day of Sport for Development and Peace taking place on 6 April 2014, we kindly ask all Continental Unions, National Federations, Clubs, and Judo players from around the world, to organise a special celebration; Judo clinic, demonstration, conferences... Based on the model that we use for the World Judo Day, we are asking you to send us at press@ijf.org a short description of the event (prior to April 6th) and after the Day, a short report and pictures of the event.

The activities will be displayed on the IJF home page, the IJF Facebook page, the Twitter account and Instagram.
Ce dimanche, le sport se met au service de la paix

le 6 avril a lieu la première "Journée internationale du sport au service du développement et de la paix". Et chaque année, l'opération sera reprogrammée à la même date, à l'initiative du Comité International Olympique, et des Nations Unies.

Pourquoi le 6 avril ? Parce que c'est le 6 avril 1896 qu'ont été ouverts, à Athènes, les premiers Jeux Olympiques de l'ére moderne.

Cette date est donc symbolique. Il s'agit d'attirer l'attention sur ce que le sport peut apporter de positif à la société, tout au long de l'année, et partout dans le monde. Surtout dans les pays pauvres ou en guerre. Le sport peut être un outil d'éducation, de développement, de cohésion sociale, et de paix.

Cette préoccupation n'est évidemment pas nouvelle du tout. Déjà, dans l'Antiquité, les Grecs avaient instauré une trièvre olympique, une "trièvre sacrée". Aujourd'hui encore, une trièvre olympique est décrétée par les Nations Unies avant tous les Jeux Olympiques.

Et donc, l'ONU reconnaît aussi, désormais, par cette "Journée internationale du sport au service du développement et de la paix", le travail fait par le CIO. Dans ce cas-ci, "développement et paix", cela englobe aussi la santé, l'éducation, l'égalité hommes/femmes, partout dans le monde. Le sport peut aider les populations défavorisées. Le CIO a, par exemple, ouvert un centre sportif en Zambie, et va en inaugurer un autre, bientôt, à Haïti. Bien sûr, cela ne va pas résoudre tous les problèmes de la planète. Mais, atteste Christophe De Kepper, le directeur général du CIO, "le sport peut contribuer à amener plus d'un sourire, il suffit de se rendre dans des camps de réfugiés pour voir ce qu'un bon œil de football, ou un panier de basket, peut amener comme source de joie et de réconfort à des enfants."

Écoutes l'intégralité de l'interview de Christophe De Kepper, le directeur général (belge) du CIO...

Christophe De Kepper, sur la journée du sport pour la paix et le développement
Ecoutez Joël Bouzou, le président-fondateur de “Peace and Sport”...

**Joël Bouzou, sur la journée du sport pour la paix et le développement**

Cette organisation, “Peace and Sport”, est représentée par des “Champions de la Paix”, des stars du sport qui dévrient de leur temps pour cette cause. Il y a, par exemple, Sergueï Bubka, Frankie Fredericks, ou Philippe Gilbert. Comme beaucoup d’autres, notre coureur cycliste a publié sur les réseaux sociaux une photo de lui, brandissant un carton blanc. C’est le symbole de cette journée du 6 avril, le symbole de la paix par le sport, imaginé par “Peace and Sport”. Et parmi les autres vedettes du sport qui s’investissent beaucoup pour cette organisation, il y a la Française Laura Flessel, double championne olympique d’escrime. Elle est convaincue que le sport peut changer les mentalités.

"Le sport permet de se forger un caractère. Il y a des valeurs, de la rigueur, la découverte de l’autre, l’acceptation de l’autre, la joie, l’humilité, la performance. C’est un moyen de se rapprocher de l’autre et d’être à son écoute, de l’apporter. Et dans le sport, on dit encore "merci", on se serre encore la main. Dans la vie de tous les jours, très peu de gens se serront encore la main, et remerci. Tout cela participe à l’éducation, parce que dans le sport, on a encore ces valeurs."

Les explications de Laura Flessel...

**Laura Flessel, sur la journée du sport pour la paix et le développement**

Yves Jamoneau est coordinateur de programmes, pour “Peace and Sport”. Il vit en Afrique, et gère les actions de l’organisation sur le terrain. "On essaye de démontrer que le sport peut avoir un réel impact auprès des populations. Et pour cela, il faut pouvoir mettre en place des projets, et trouver le moyen d’utiliser le sport de façon nouvelle. On essaye d’accompagner des initiatives locales, dans la réflexion, la gestion, et la mise en place de leurs activités. On voit que le sport peut rassembler les populations, créer une action positive, qui fait consensus. Dans la plupart des projets que l’on développe en Afrique, on met en place des structures d’encaissement de la jeunesse, qui proposent pas mal d’activités, notamment sportives. Le sport a un pouvoir d’attraction auprès de la jeunesse, qui a souvent un quotidien difficile. On peut donc diffuser les valeurs du sport, améliorer l’éducation de ces jeunes, leur apporter un soutien social, économique et professionnel." Le sport fait tomber des barrières, chez ces jeunes, mais aussi chez leurs parents.

Yves Jamoneau, coordinateur de programmes, en Afrique...

**Yves Jamoneau, sur la journée du sport pour la paix et le développement**
Peace and Sport sort la paix des cartons


L'organisation monégasque a pris le projet à bras le corps avec la volonté de lui donner du muscle et du souffle. Première étape: mettre en place une plateforme en ligne. A partir de là, ils pourront centraliser les projets et les actions en faveur de la paix par le sport. A 3 jours de cet événement, jeudi 3 avril, elle recevait plus de 170 initiatives organisées à travers le monde, dans une cinquantaine de pays.

Deuxième étape: l'opération digitale #CartonBlanc. Elle appelle le public, anonymes ou personnalisés du monde sportif, à poster des #selfies ou à partager des vidéos sur les réseaux sociaux. Serguei Bubka, Paula Radcliffe, Yelena Isinbayeva, Tatiana Golovin et Serge Belsen y ont déjà participé. Lamine Diack, le président de l'IAAF, et Markus Vaßer, son homologue de la Fédération internationale de judo et de SportAccord, ont eux aussi joué le jeu et rejoint le mouvement.


A Monaco, près de 400 jeunes sont réunis aujourd'hui autour de compétitions sportives et intellectuelles, en présence notamment de Paula Radcliffe et Pernilla Wikberg. Une manifestation organisée par la Fondation Princesse Charline, en partenariat avec l'Education nationale, de la Jeunesse et des Sports de la Principauté de Monaco et de Peace and Sport.

A Monaco, toujours, Lamine Diack doit donner ce vendredi 4 avril, au Stade Louis II, le coup d'envoi d'épreuves d'athlétisme qui réuniront près de 200 jeunes. A l'issue du président de l'IAAF, ils participent tous à l'opération #CartonBlanc.

Pour Joël Bouzou, le président de Peace and Sport, cette journée du 6 avril doit rassembler le plus grand nombre, mobiliser les énergies et faire sauter les frontières. « Elle est un hommage au travail fantastique des hommes et des femmes qui œuvrent pour réunir les communautés divisées grâce au sport, partout dans le monde, explique-t-il. Cette Journée internationale doit servir de tremplin médiatique et pédagogique pour expliquer au grand public à quel point le sport peut être utile dans l'effort de Paix. Nous espérons que cette initiative encouragera de nouveaux acteurs à nous rejoindre pour lancer de nouveaux projets. »
Peace and Sport hails global effort to commemorate the 1st International Day of Sport for Development and Peace

04/04/14

MONACO, 4 April 2014 – With two days to go before the first International Day of Sport for Development and Peace on Sunday 6 April, Peace and Sport’s dedicated website www.april6.org has become a hive of activity with over 220 initiatives registered in more than 50 countries across the world. The overwhelming global support shown during the run up to 6 April heralds just what a success this first International Day will be and how it is fast becoming a leading event for sports, institutions and the general public.

Launched by the UN at the initiative of the International Olympic Committee, the IDSDP pays tribute to the role played by sport and physical activity in education, development and sustainable peace. This positive and constructive vision of structured sport is what Peace and Sport has been promoting since it was founded in 2007.

Keen to support this international Day and ensure the success of the first edition, Peace and Sport has led various projects over the last few weeks to bring together initiatives to celebrate 6 April and build buzz around the event:

The online campaign #CartonBlanc: all around the world, hundreds of ‘selfies’ and group photos have been posted on social networks, with strong involvement not just from the general public but from sports champions and prominent decision-makers in sport.

The virtual platform www.april6.org, which to date has brought together over 220 initiatives led in more than 50 countries to celebrate 6 April.

In the last 48 hours before 6 April, the Peace and Sport team will be involved in a number of events aimed at raising awareness of IDSDP.

Joël Bouzou, President and Founder of Peace and Sport will take part today in a conference on the role of sport in development and peace at the United Nations Offices in Geneva, alongside senior representatives of the UN, IOC Vice-President Mario Pincaresi and Champion for Peace Wilson Kipketer.

The Princess Charlene of Monaco Foundation, in partnership with the Directorate of National Education and the Directorate of Youth and Sports of Monaco, and Peace and Sport, will host today sporting competitions and educational activities in Monaco for 400 or so young people, with support from Paula Radcliffe, Pierre Foret, Pamela Wisberg and Thomas Johansson.

On the same day at Monaco’s Stade Louis II, IAAF President Lamine Diack will kick off athletics events bringing together 200 young people, followed by group photos for the #CartonBlanc campaign.

Joël Bouzou, President and Founder of Peace and Sport, “I am truly grateful to all those people who have or plan to take part in the International Day of Sport for Development and Peace. Each day around the world, men and women work tirelessly to bring together divided communities through sport, often in very difficult conditions, and this day is above all aimed at honouring their fantastic work. But we want to go even further, and use this International Day of Sport for Development and Peace as a media and educational platform to demonstrate to the public just how far sport can go in building peace. We hope that this day will mobilize efforts and encourage new actors to join us by launching projects of their own.”

For more information please visit:
http://april6.org/mcarton-blanc.html
https://www.facebook.com/6April
https://twitter.com/April6_IntlDay
A gesture with an impact

Football connects and integrates people, and with the Handshake for Peace initiative, FIFA intends to strengthen this sentiment.

Thomas Renegi and Haney Thalifih

Sport has the power to inspire and unite people. It is the perfect means to promote fair play and justice. These were the words of the late Nelson Mandela, and on the pitch they should have a bigger impact than any tactical instruction or technical move, since they illustrate the role that football can play, even in areas of conflict such as Palestine, Cyprus or the former Yugoslavia, where dialogue between the opposing sides has been initiated through football.

This coming Sunday 6 April will mark the International Day of Sports for Development and Peace, spearheaded by the non-profit organisation Peace and Sport and on the recommendation of the International Olympic Committee; it was brought into being by the United Nations in August 2003.

Part of game protocol

The aim of this day is to showcase the effect that sport can have in terms of integration. Independently of this initiative, FIFA is also sending out a clear signal with the Handshake for Peace campaign. Approved by the FIFA Congress in 2002, this initiative has been put into practice in recent months as a regular part of match etiquette at FIFA tournaments. After every game, the two captains come together with the referees and assistant referees and perform this symbolic gesture by shaking hands.

The first use of handshakes dates back to ancient Greece. Five centuries before Christ, while the Handshake for Peace originated as an initiative launched by the Norwegian Football Association and the Nobel Peace Center. This gesture is inspired by the Nelson Mandela Challenge, an annual benefit match highlighting football’s significance as a symbol of peace in South Africa. In 2009, the match was contested by South Africa and Norway in Boksburg. Norway was given the honour of organizing the game on account of the key role the country played as a facilitator in the fight against apartheid. It is also the birthplace of the Nobel Peace Prize, which was bestowed on Mandela in 1993. After the game, South Africa’s Aaron Mokoka and Norway’s Morten Gamst Pedersen exchanged shirts and shook hands, doing so with a ‘five shake’ (where instead of shaking the whole hand, participants grasp onto the base of the thumb). “In shaking hands this way, the two players look each other directly in the eye and are closer to one another than with a normal handshake,” says FIFA President Sepp Blatter.

The image that went around the world

The Norwegian photographer Tore Sandberg captured the symbolic moment superbly on camera, and the image went viral across the globe. Today it serves as a reminder of an event that made a positive impact on the world, and thanks to the Handshake for Peace campaign, it is hoped the image will continue to send that message. With 365 million active footballers and 209 member associations (60 more than the United Nations), FIFA is certainly doing its bit to contribute.
Sport has a unique and irreplaceable capacity to unite people, going far beyond ethnic, religious or social differences. I am convinced that sport can be a key component of the long-term service of peace.

Prince Albert of Monaco

The sign of peace

A handshake is one of the most powerful interpersonal gestures. It stands for mutual respect, integrity and recognition. It is a message of peace stripped to its essence. I've had the privilege of shaking hands with many great personalities. My strongest memory is of a handshake with Nelson Mandela. It was an unforgettable act, a sharing and transfer of energy and feelings.

FIFA has concluded an agreement with the Nobel Peace Center in Oslo aimed at promoting this sign of peace even more strongly around the world. The central element is the "Handshake for Peace". This handshake became a mandatory component of the match protocol for the first time at the Club World Cup 2013 in Morocco. We intend to send out an even stronger signal in Brazil. It indicates that sporting competition even at the highest level should be conducted peacefully and respectfully. I'm convinced this message will spread way beyond the tournament in Brazil.

We are inviting all captains to join the opposing captain and the referee after the match and exchange the Handshake for Peace at the spot where the coin is tossed prior to kick-off.

A gentle manner and a final whistle. Our fight for peace, integration and social justice must start for real after that. That's why I'm asking the global football community to support this idea and assist in spreading this message of peace around the world - not just for 90 minutes, but for 24 hours a day, 365 days a year.

Solidarity in sport can be instrumental in helping to bring peace to where it is needed most. 6 April 2014 is the first International Day of Sport for Development and Peace. Thank you for joining us and helping to make a positive difference through sport.

Paula Radcliffe, British long distance runner

The power of sport is limitless. Every day, people's lives are enriched by playing sport as it inspires team spirit, social interaction and a healthy body and mind. I challenge everyone to look for those with limited or no access to sport and try to remove the barriers that stand in the way of their participation. It is our common responsibility to make sport accessible, and I hope that, through this International Day, we can raise the awareness needed to ensure that everyone has the opportunity to experience the benefits of sport.

Wilfried Lemke, UN Adviser on Sport for Development and Peace

Everything I know about morality and the obligations of men, I owe it to football.

Albert Camus, French author

By establishing 6 April as the International Day of Sport for Development and Peace, the UN and IOC are paying tribute to the unique role of sport in our society and honouring its constructive and positive values. Throughout the year, a tremendous amount of work is carried out by stakeholders on the ground, often in difficult conditions. This day serves as a way to recognize and promote their achievements. We created www.april6.org to provide these different actors with a platform that could bring them together and present their actions to the general public. Sports champions will also be key to this celebration - as role models, they can encourage large numbers of people to participate. April must make its mark as a major event for peace-building through sport, which is one of the cornerstones of our movement.

Joff Bouza, President and Founder of Peace and Sport

"Solidarity in sport can be instrumental in helping to bring peace to where it is needed most. 6 April 2014 is the first International Day of Sport for Development and Peace. Thank you for joining us and helping to make a positive difference through sport!"

Prince Albert of Monaco

Ten years ago, nuclear powers India and Pakistan were on the brink of a military confrontation. Cricket - the national sport in both countries - played a part in diffusing this tense situation when the Indian national cricket team, along with thousands of its fans, took part in a tour of Pakistan for several weeks, playing against Pakistani teams. A short time later, the Pakistan team returned the gesture, bringing thousands of its own fans and playing against India's cricket teams. This helped to foster closer diplomatic relations between the two countries.

Adolf Ogi, former Federal Councillor, Switzerland
Longstanding partners in the field of sport and peace, Peace and Sport, L’Organisation pour la Paix par le Sport and the IAAF have once again pooled their knowledge and shared values to organise a peace relay at the Stade Louis II in Monaco on Friday 4 April 2014.

To celebrate the first ever International Day of Sport for Development and Peace, created by the UN, 121 pupils from various primary schools in Monaco will join 29 first-year students from the Lycée Albert 1er to take part in:

- 400m/800m races, long jump and pole vault events

- an introduction to the Kids’ Athletics Programme

Providing encouragement will be IAAF President Lamine Diack, who will start the first race. Paula Radcliffe, marathon world record-holder and a Peace and Sport Champion for Peace, will also be in attendance to support the children in their efforts.

The young runners will also contribute to the ‘White Card – Sporting Gesture for Peace’ movement, performing a simple and highly symbolic action that highlights the efforts of those involved in encouraging development and peace through sport. It has already proved extremely successful, having gone viral on Facebook, with hundreds of people around the world getting involved.

By channelling their energies into using sport to bring about peace, the children will be part of an international event that extends across sports and brings together a wide range of communities.

To take part in the Carton Blanc campaign:
– Take a photo of you (or your group) holding a white card like an umpire or a referee on a playing field. Be creative!

– Post the photo on the April6 Facebook page (tagging yourself if you want it to appear on your profile) with the comment: ‘Play your Peace on @April6’

– Spread the word among all your friends so that they can get involved in the campaign too.

For more information about the Carton Blanc campaign or to see Maud Bernos’ exhibition, click here.

“As the managing body of international athletics, the IAAF is also responsible for harnessing the potential and widespread appeal of athletics to send a different message around the world,” said Diack.

“It has been my heartfelt desire that a sports event could be held at our home in Monaco to symbolically mark the birth of the first International Day of Sport for Development and Peace. I am delighted that athletics will enable pupils from local schools to enjoy themselves and hope that they will take in the message being communicated. Our great champion Paula Radcliffe, official representatives of the government of Monaco, our friends from the Monaco Athletics Federation and, of course, Peace and Sport, will all be in attendance to support this initiative.

“I sincerely hope that all our federations, as well as all the members of the wider athletics community, will be inspired by our actions and that 6 April will be celebrated around the world with the respect it deserves.”

“I sincerely hope that all our federations, as well as all the members of the wider athletics community, will be inspired by our actions and that 6 April will be celebrated around the world with the respect it deserves.”

“It is a special honour for us to work with the IAAF, one of the world’s biggest sports federations, to celebrate the International Day of Sport for Development and Peace,” added Joel Bouzou, president and founder of Peace and Sport.

“I would like to encourage everyone involved in the sports movement to take part in this international initiative to make 6 April a clear symbol of the movement for peace and development through sport.”

IAAF
INTERNATIONAL SHOOTING SPORT FEDERATION (ISSF)

INTERNATIONAL DAY OF SPORT FOR DEVELOPMENT AND PEACE

Play your part in the first International Day of Sport for Development and Peace on 6 April 2014!

Launched by the UN at the initiative of the International Olympic Committee, the first ever International Day of Sport for Development and Peace will take place on 6 April 2014. To mark this historic day, Peace and Sport is calling on people across the globe to take part by launching a dedicated platform - www.april6.org - that will bring together and promote all the initiatives being carried out worldwide to celebrate this event.

The general public, teachers, associations, sports clubs and federations and NGOs are all invited to join this major celebration of sport for peace by organizing or participating in a symbolic action or event on 6 April 2014 and registering it on the website www.april6.org.

Aimed at encouraging interaction and sharing through social networks, www.april6.org offers tips and recommendations for ways to take part, whether through holding a simple football match or an exhibition or by organizing a debate or open day.

Joël Bouzou, President and Founder of Peace and Sport.

"By establishing 6 April as the International Day of Sport for Development and Peace, the UN and IOC are paying tribute to the unique role of sport in our society and honouring its constructive and positive values. Throughout the year, a tremendous amount of work is carried out by stakeholders on the ground – often in difficult conditions. This day serves as a way to recognize and honour their achievements. We created www.april6.org to provide these different actors with a platform that could bring them together and present their actions to the general public. Sports champions will also be key to this celebration. As role models, they have the power to encourage large numbers of people to take part. 6 April must make its mark as a major event for peace-building through sport, which is one of the cornerstones of our movement."

Visiting the Peace and Sport headquarters in Monaco to discuss preparations for April 6, legendary marathon runner and Peace and Sport Champion for Peace, Paula Radcliffe, reaffirmed her commitment to celebrating the event: "Solidarity in sport can be instrumental in helping to bring peace to where it is needed most. 6 April 2014 is the first International Day of Sport for Development and Peace. Thank you for joining us and helping to make a positive difference through sport" Paula is one of many Champions for Peace who are gearing up to make 6 April a day for worldwide participation.

A number of events have already been announced worldwide on www.april6.org, including:

- A conference at the UN headquarters in Geneva, to raise awareness among member states and UN agencies of the role of sport as a tool for development and peace.
- An ambitious fundraising campaign spearheaded by Venusta Niyongabo, Olympic champion in the 5,000m in 1999 and Peace and Sport Champion for Peace, as part of the Milan Marathon. Venusta will lead a team of charity runners to raise money for Peace and Sport's field projects.
- A sports tournament open to both men and women in Karachi, Pakistan.
- A day of multi-sport competitions, debates and exchanges on the topic of peace-keeping and youth integration in the province of Burundi, which has been particularly affected by the years of conflict since the mid-2000s.
- A marathon tournament, open to young men and women from the most deprived neighbourhoods in Calcutta, India. And many others...
Peace and Sport is taking part by launching its own unique and interactive campaign: “Carton Blanc – Sporting gesture for Peace”. This initiative will enable the public to join a viral campaign on social networks aimed at demonstrating the involvement of actors for development and peace through sport.

Taking part couldn’t be easier!
Here’s what you do:

- Take a photo of yourself holding a white card like a referee on a playing field.
- Post your photo on the April6 Facebook page or on your own profile with the words: “Play your Peace on April6”, making sure to tag “April6”.
- Invite all your friends to “like” your photo
- Share links and information so all your friends hear about the initiative.
- Prizes will be awarded for the photos that have received the most “likes” by 8 April.

*“Carton Blanc” (White Card) is the name of a highly-acclaimed travelling photo exhibition by Maud Bernos dedicated to children living in areas of conflict or post-conflict and their daily involvement in sport. The exhibition was displayed at the 5th Peace and Sport International Forum in 2011.

The photos, taken in the Great Lakes region of Africa and in Israel-Palestine, highlight the faces of children who are at the very heart of our action and who are our tireless driving force.

The photographer named her exhibition “Carton Blanc” in reference to the red card, which signifies the most serious offense that a player can commit. Here, the colour white, which symbolizes purity and peace, is therefore used to represent positivity and constructiveness in sport.

About Peace and Sport

“Peace and Sport, L’Organisation pour la Paix par le Sport” is a politically neutral international organization based in Monaco. It was founded in 2007 under the High Patronage of H.S.H. Prince Albert II of Monaco.

Peace and Sport puts sport and its core values at the heart of local development projects led within communities in crisis around the world. Conducting its missions in post-conflict zones and areas marked by extreme poverty or a lack of social cohesion, Peace and Sport uses sport as a vehicle for tolerance, respect, sharing and citizenship at the service of sustainable peace.

Supported by governments, global sport governing bodies, international organizations, major international private companies and international sports champions, Peace and Sport creates synergies between different stakeholders to carry out four areas of action:

- an annual International Forum
- a resource centre for peace through sport
- Peace and Sport Awards, recognizing individuals and initiatives contributing to peace
- Field Programs: concrete actions in different regions of crisis worldwide.

Peace and Sport was founded by Joel Bouzou, current President of the organization. Joel is an Olympic medalist and World champion in the modern pentathlon and President of the World Olympians Association. He is also an Advisor to H.S.H. Prince Albert II of Monaco.

For more information please visit www.peace-sport.org
ECU - International Day of Sport for Development and Peace marked at 3x3 event

CUENCA - Aspiring U18 ballers stepping out at a 3x3 tournament in Ecuador this weekend are honouring the inaugural International Day of Sport for Development and Peace on Sunday 06 April by naming two teams after the occasion.

The special day has the aim of all UN Member States and partner organisations celebrating the role that sport plays in society - whether by encouraging healthier lifestyles, making sport more widely accessible or using sport as a vehicle for development in areas made vulnerable by conflict, poverty and inequality.

Many of the events around the world are being driven by april6. This is a platform for expression and promotion aimed at highlighting the initiative in what is being seen as a unique opportunity to mobilise, unite, encourage and bring to light projects for peace and development through sport. FIBA Secretary General and IOC Member Patrick Baumann expressed FIBA’s support to the initiative and took part through social media action on Facebook and Twitter.

In terms of the event in Cuenca, the day is being marked with two of the fourteen 3x3 teams being entered under the name ‘6 de abrile’. Firstly, a girls team, which has been made up of Briana Cortez, Eric Conce and Eliane Ulivichuzca.

Meanwhile the boys team has been drawn from the Ecuador national team which stepped out at the South American U17 Championship last year and includes Joe Quinonez, Pedro Auquilla, Edward Gonzalez and Alexander Guerra.

3x3 basketball continues to provided a unique opportunity for these boys and girls to go from the streets of Cuenca to the world stage.

Every participant will earn ranking points and have a chance to climb up FIBA’s 3x3 Individual World Ranking to become the best U18 player in Ecuador.

All the ranking points tallied will also help Ecuador rise in the 3x3 Federation Ranking and improve its chances to participate in the 2014 Youth Olympic Games in Nanjing, China from 16 to 28 August 2014.

The additional elements of young players competing in 3x3 tournaments are that it also brings basketball directly to the people in the heart of the cities, with this particular event in Ecuador being staged at the biggest mall in Cuenca.

Any major 3x3 event is also very much an authentic urban culture festival – far bigger than just sport and a wider celebration of with music, dancing and street art.

Perhaps most important of all, it continues providing opportunities and an inspiration for so-called ‘orphan players’, who would usually play alone on the streets of Cuenca to eventually finish on the world stage.

The same promoter of the event in Ecuador is also organising an open tournament, one whose winners will qualify for the FIBA 3x3 World Tour this year and specifically, the Rio de Janeiro Masters on 27-28 September 2014.

Find more information about the World Tour and its calendar in our press release section.
Wrestling supports International Day of Sport for Development & Peace on April 6

BY FILA | APRIL 04, 2014, 9:53 A.M. (ET)

Olympic champion Daniel Igali, a leader within international wrestling, holds a white card for peace through sport.

CORBIER-SUR-VEVEY (March 27) — FILA, the international governing body for the sport of wrestling, has announced its participation in the first ever International Day of Sport for Development and Peace, planned for April 6, 2014.

Managed by the sports non-profit Peace and Sport, the International Day of Sport for Development and Peace (IDDSP) was launched by the United Nations in August 2013 on the recommendation of the International Olympic Committee (IOC). Peace and Sport has established the website April6.org as its platform for expression and promotion of all worldwide initiatives in support of the first-ever IDDSP.

According to Peace and Sport, the coordinated worldwide event represents a "unique opportunity to mobilize, join forces, encourage and bring light projects for peace and development through sport. This day marks a historic step in recognizing sport as a tool for peace and development."

"Wrestling is the perfect sport for building peaceful interaction among at-risk communities around the world. I believe that our competitors and fans will show support for this important worldwide initiative," said FILA President Nenad Lalovic.

To support the April6.org campaign FILA is asking the worldwide wrestling community to participate in "White Card" or "Carton Blanc" in which athletes and leaders from sports around the world take photos of themselves holding a small white card like the red and yellow types that are often used in sports like rugby and football. The "White Card" movement is a symbolic gesture that shows support for peace through sport.

"There are wrestlers on every corner of the planet and we hope to get them online showing their support for peace through sport," said Lalovic. "We plan to lead the social media campaign and bring awareness to this special project."

Wrestlers, coaches, fans and others interested in participating should take these 3 easy steps:

1. Take photos of themselves holding a small (4x6) white card

2. Post to Facebook, Twitter and Instagram using the hashtag #PlayForPeace and #WrestleForPeace

3. Tag the user @April6 & @FILA-Official to ensure that Sport and Peace receives the message.

FILA will also be creating a short video featuring these photos and a special message from the wrestling community to be posted on April 6.

For More Information:
www.april6.org/carton-blanc
www.peace-sport.org
www.FILA-Official.com
Embauche : Monaco se tourne vers Nice
Les problèmes de cherté des logements pénalisent les communes limitrophes.

Peace, sport and stars au Louis-II

MERCANTOUR
Des louves noires au parc Alpha

Le billet
de Philippe Bouvard
Complètement à plat

Ah, et pour descendre plus vite du gouverneur, Jeanine Seguinille a attaqué à répétition une tête politique en commission d'ouest au Maghrébien. La tête politique, imaginée au plus bas de ses défauts, ne bâillonnait nullement. Les larmes de ce suspect plus qu'un plaidoirie. Car, dans la bouche des chouchous supplémentaires, plus prononcé que jamais, pleurer l’Aremial à longue tête noire. Quelle lichine de l’émancipé. Ainsi soudainement ne plus être épuisé d’automne au milieu...
Les écoliers s'entraînent pour la Journée internationale du sport

Hier au stade Louis-II, 119 élèves des classes de 7e de Monaco ont pratiqué l'athlétisme, invités par Peace and Sport à se sensibiliser aux valeurs du sport.

Choisir le sport qu'on aime

Une première, annoncée pour le 6 avril, portée par l'association Peace and Sport. Pendant l'après-midi, les écoliers se sont livrés à différentes disciplines de l'athlétisme. Avec comme coach, la gymnaste olympique et vice-championne du monde de minis du marathon (23h30min 23s), aujourd'hui résidente monégasque, c'est Ambrosino, directrice de Peace & Sport depuis 2009.

Pendant l'entraînement, les jeunes se sont confrontés aux différentes disciplines de l'athlétisme. Photo: Christan Georges

Un selfie avec carton blanc... pour la paix

Les trois meilleures équipes du rallye Princesse Charlène (en blanc, d'argent et de bronze) remplies, ainsi qu'une médaille.

Après le marathon de marathon Princesse Charlène, la remise des médailles, c'est désormais un autre événement sportif qui suit le rallye. Albert II a été l'invité à l'ouverture de la Journée internationale du sport. Le président du Monégasque-Charlène a salué ici au collège Charlène.

Une tension d'envie qui n'était pas censée mais avec la volonté de toutes et toutes des élèves de 7e ne se sont adossées au cœur des deux équipes mécup. Notamment une course en relais de 1200 mètres, le port d'une épingle sur le mètre et le choc. Les trois meilleures équipes des trois établissements scolaires se sont vues récompensées par des médailles d'or, d'argent et de bronze. Une élue à la fin mérite de chaque équipe, participée à également été nommée par les élèves.

Auteurs du défi de l'édifice Lorraine Delacoe et des championnes Pauline Nottage et Perrine Wibly, les enfants ont pris la pose pour les photos.

Le principe : sigigner que la sport est un espace de dialogue et d'échange, le milieu : prendre un carton blanc, faire une photo portrait et puis blâ de la face au Facebook ou Twitter avec les messages. Les écoliers ont été épinglés sur les réseaux sociaux. Notamment de la part de champions et championnes des sports.
Yelena Isinbayeva, que représente pour vous la première journée internationale du sport, organisée ce dimanche à l'initiative de l'ONU ?

Premièrement, c'est très bien d'avoir créé une journée internationale pour célébrer le pouvoir du sport. Chaque jour, des gens tout autour du monde consacrent leur vie à aider certaines communautés avec des programmes sportifs. Pour moi, ça compte beaucoup car je crois que le sport peut aider à faire régner la paix dans le monde entier.
La FIFA célèbre la 1ère Journée mondiale du sport pour le développement et la paix


La FIFA apporte un soutien financier direct à de nombreux programmes de développement par le biais de son programme de développement des marchés. Cette année, ses investissements ont atteint la barre symbolique du milliard de dollars US. Depuis le lancement de ces initiatives, les 209 associations membres de la FIFA et les six confédérations ont reçu respectivement 778 millions et 331 millions de dollars US. Les fonds ont principalement été affectés à des projets d’infrastructure, d’organisation et d’administration, de développement technique, aux compétitions nationales masculines et féminines et à la formation.

En collaboration avec le Centre Nobel de la Paix, la FIFA a lancé la “poignée de main pour la paix”. À la fin de chaque match, quelle qu’en soit l’issue, les adversaires sur le terrain s’invitent à se serrer la main. Cette campagne sera menée pendant la Coupe du Monde de la FIFA, Brésil 2014™ et vise à associer le caractère universel du football à un geste simple, susceptible d’adresser un message de bienveillance, de respect et de paix à l’ensemble de la société.

Le Président Blatter a conclu en rappelant l’engagement de la FIFA dans la lutte pour les idéaux de paix et de développement dans le cadre de sa mission consistante à assurer le développement du football, à toucher le monde à travers ses tournois captivants et à construire un avenir meilleur pour tous.
Le sport au service de la paix

par RFI

Le 6 avril a lieu la première Journée internationale du sport au service du développement et de la paix. Dès lors, chaque année, l'opération sera programmée à la même date. Le Comité international olympique et les Nations unies sont à l'initiative de cet événement. Le Français Tony Estanguet nous a confié son sentiment en tant que membre du CIO et participant.


L'organisation est basée à Monaco.

« C'est encourageant de voir attribuer au sport une journée mondiale par l'ONU »

Sur le site apr16.org, toutes les actions qui auront lieu dimanche seront relayées, environ 170, dans une cinquantaine de pays. « Cet événement nous a été présenté au sein de la commission d'athlètes du Comité international olympique et c'était l'opportunité de travailler avec l'ONU. C'est encourageant de voir attribuer au sport une journée mondiale par l'ONU. »
« En France, cela ne va pas révolutionner mais c’est important. C’est une promotion de la paix à l’échelle universelle et nous sommes heureux de relayer cette opération. C’est un bon début et un signal fort. Le sport est solidaire des pays qui souffrent », explique Tony Estanguet.

**Tout le monde peut participer !**

Il participe aussi à l’opération digitale #CartonBlanc. Le principe de #CartonBlanc est de prendre une photo de soi-même, seul ou en groupe, brandissant un carton blanc, symbole de la paix par le sport, et poster ces clichés sur Facebook, Twitter et autres plateformes avec les hashtags #PlayYourPeaceonApril6 #IDSDP et mention de @peaceandsport.

Serguei Bubka, Paula Radcliffe, Yelena Isinbayeva, Tatiana Golovin ou encore Serge Betsen y ont déjà participé.

Tous ces athlètes ont en commun des actions en faveur des populations en difficultés. Au Cameroun, son pays natal, Serge Betsen a créé la « Serge Betsen Academy », une structure conçue pour initier les jeunes défavorisés à la pratique du rugby.

**« Le sport est utile pour nos sociétés »**

« Pour le moment nous sommes plus sur l’information c’est un signal qui doit lancer un mouvement », avance Tony Estanguet. Mais selon lui, « le sport est utile pour nos sociétés. Il véhicule des valeurs pour la paix, pour l’éducation et pour les enfants ». En tout, ils sont environ soixante-dix champions de la paix au niveau international.

Pour Joel Bouzou, le président de Peace and Sport, cette journée du 6 avril doit rassembler le plus grand nombre. « Elle est un hommage au travail fantastique des hommes et des femmes qui œuvrent pour réunir les communautés divisées grâce au sport, partout dans des zones dévastées », lance-t-il.
UIPM & Peace and Sport celebrate International Day of Sport for Development and Peace in Egypt

07/04/2014

To celebrate the International Day of Sport for Development and Peace at World Cup #2, the athletes, organisers and delegates all joined forces for the April 6 initiative and waved the Carton Blanc during the Mixed Relay competition in Cairo.

UIPM, as the world governing body for Modern Pentathlon, commemorated this joyful day of camaraderie, goodwill and friendship in the Egyptian capital, which has suffered from civil unrest in recent years, giving it a special meaning as the sporting world united for this outstanding cause.

UIPM President Dr. h. c. Klaus Schormann declared, “This is a great day for sport. The UIPM family, the whole Egyptian people, our athletes, Joel Bouzou, as President of Peace and Sport and UIPM Vice-President, we are all here together to show the world that we promote development and most of all peace. Egypt has suffered in recent years and that is why we worked hard with the National Federation to get this international competition here. This day has great meaning for all of us and we are very happy that we are here, amongst friends, to celebrate this.”

This wonderful occasion was also attended by various members of the Egyptian Ministry of Tourism, Ministry of Youth and Sport, and several Ambassadors.

In 2013, the United Nations General Assembly proclaimed the 6th of April as the International Day of Sport for Development and Peace to celebrate the contribution of sports and physical activity to education, human development, healthy lifestyles and a peaceful world. Spearheaded by the non-profit organisation Peace and Sport and on the recommendation of the International Olympic Committee, the date was inserted in the official UN calendar of international days and was being celebrated for the first time yesterday.
6 avril :
la Journée internationale du sport pour
la paix et le développement

Les Jeux de la Francophonie : un événement original et un
instrument de renforcement de la paix et du développement

Crée lors du deuxième Sommet de la Francophonie en 1997 et après sept éditions venues aussi bien dans les pays du nord que du sud, les Jeux de la Francophonie présentent des éléments tangibles qui expriment la paix et le développement qu’ils apportent. En effet, sur le plan statutaire, les Jeux poursuivent notamment les objectifs de :

- contribuer à la promotion de la paix et du développement à travers les rencontres et les échanges entre jeunes francophones ;

- permettre le rapprochement des pays de la Francophonie et constituer un facteur de dynamisation de la jeunesse, en contribuant à la solidarité internationale dans le respect de l’égalité entre les genres.

Les Jeux de la Francophonie sont un puissant instrument de développement, de paix et un facteur de cohésion sociale pour le pays hôte.


Attachée à la promotion de la paix, au développement et à la solidarité, et convaincue que le sport est un vecteur exceptionnel de promotion de ces valeurs, l’OIF s’associe à l’initiative de l’ONU, aux côtés du Comité international olympique, de Peace and Sport et de tous les acteurs du sport, de la paix et du développement. Ces thématiques seront également au cœur du prochain Sommet de la Francophonie qui se tiendra à Dakar à la fin du mois de novembre 2014. Vous aussi prenez parti à cette Journée internationale, en participant comme nous à l’opération interactive « Carton blanc – geste sportif pour la paix ». Rien de plus simple, prenez-vous (ou votre groupe) en photo en brandissant un carton blanc comme le ferait un arbitre sur un terrain de sport, puis postez-la sur les pages Facebook de April6 et de l’OIF. Soyez créatifs !

En savoir plus sur :
- L’Initiative originale et interactive : « Carton blanc – Geste sportif pour la paix »
- La Journée Internationale du sport pour la paix et le développement et la plateforme : april6.org
Archery for Peace

Lausanne (SUI) - Monday, April 07, 2014

World Archery involved in the International Day of Sport for Development and Peace on 6 April.

By establishing 6 April as the International Day of Sport for Development and Peace, the United Nations and International Olympic Committee have paid tribute to the role of sport in education, health, socio-economic development and in erasing cultural barriers.

Archery had a logical place in this first celebration’s programme and participated with two projects.

The Congolese Archery Federation organised an archery tournament in Kinshasa. Since 2013, together with World Archery, Peace and Sport Foundation and two non-governmental organisations, the young national federation has been promoting the practice of archery among the disadvantaged young people, using the sport as an educational and integration tool in Kinshasa.

The participants of the training camp in Windhoek, Namibia, held prior to the African qualifying tournament for the Youth Olympic Games and African Youth Championship, with the support of the Olympic Solidarity, also wanted to be part of this special day. They shot all together at target faces specially designed for the event.

Peniel, one participant from Central Africa, a country currently experimenting a civil war, said “it is amazing how the bow that has been used in the history as an important weapon can now gather various people together in such a friendly environment.”
Le carton blanc du CNOG pour le développement et la paix

Le dimanche 6 avril a marqué la célébration de la première Journée internationale du sport pour le développement et la paix à travers le monde. L’événement, initié en 2013 par l’assemblée générale des Nations unies en partenariat avec l’Unesco, n’a pas échappé au Gabon, notamment au Comité national olympique (…)
Generations For Peace, Peace and Sport, SportAccord celebrate International Day of Sport for Development and Peace

Peace and Sport’s #CartonBlanc initiative began weeks prior to 6 April to celebrate the first International Day of Sport for Development and Peace. International athletes like Paula Radcliffe and Aisam Qureshi took “selfies” of themselves holding a white card – a symbol of peace through support – and posted the photographs to social media networks with the #CartonBlanc hashtag. Supporters also used the hashtags “PlayYourPeaceonApril6 and #IDSDP.”
Vendredi 5 avril, au stade Louis-II, 119 élèves des classes de 7e de Monaco se sont adonnés à l'athlétisme. Peace and Sport les invita à se sensibiliser aux valeurs du sport. Départ à 15h en présence de Lamé Diack, président de l'Association internationale des fédérations d'athlétisme, IAAF. Ainsi était célébrée avec deux jours d'avance la journée internationale du sport pour le développement et la paix. Les jeunes ont abordé différentes disciplines de l'athlétisme avec pour coach Paula Radcliffe (détenteuse depuis 2003, du record du monde féminin du marathon, 2h 15mn 25s), Britannique, aujourd'hui résidente monégasque et ambassadrice de Peace and Sport depuis 2009. Elle précise "Je commence à 9 ans l'athlétisme et c'est un sport qui me passionne toujours. Pour un enfant, je crois qu'il est important qu'on l'oriente vers plusieurs disciplines pour qu'il trouve le sport qu'il aime". Selon la championne, "même si les jeux vidéo par exemple concurrencent beaucoup la pratique physique, le sport est essentiel à nos yeux. Il peut changer des vies". Cette célébration de la première Journée Internationale pour le développement et la paix le dimanche 6 avril, a donné lieu à plus de 220 initiatives organisées à travers le monde dans plus de 50 pays. Sous l'impulsion des Nations Unies et du Comité international olympique, cette journée se veut dans la droite ligne des valeurs de Peace and Sport, en permettant une contribution du sport et de l'activité physique à l'éducation, au développement et à la paix durable.

Le même jour et dans le même cadre, se déroulait le Rallye Princesse Charlène de Monaco, organisé par la Direction de l'Éducation nationale, de la jeunesse et des sports, en étroit partenariat avec la Fondation Princesse Charlène et Peace and Sport. 400 élèves des classes de 3e de la Principauté, rassemblés par groupes de 5 à 6 élèves, ont pris le départ du rallye à la hauteur du petit gymnase de l'Anneciolade et se sont dirigés vers la plage du Larvotto et affrontés dans deux épreuves sportives et une autre intellectuelle. La première épreuve, dite de "l'atelier ergomètre", consistait en un relais sur une distance de 1.200 m, suivi d'un "atelier porté", épreuve collective où chaque groupe se déplace, le plus rapidement possible. Ensuite, les élèves ont participé à la troisième épreuve qui consistait à répondre à un QCM de dix questions sur les objectifs de la Fondation Princesse Charlène et de Peace and Sport.

Encouragés par cinq champions de la Paix de l'Organisation Peace and Sport, Paula Radcliffe, athlète, Pierre Frolia, plongée en apnée, Perminna Wiberg, ski, Thomas Johansson, tennis, et Kaveh Mehrabali, badminton, ainsi que par l'Association des parents d'élèves de Monaco, les participants ont donné le meilleur d'eux-mêmes. Et les trois meilleures équipes des trois établissements scolaires ont reçu des médailles d'or, d'argent et de bronze. Puis l'ensemble des jeunes sportifs a assisté à une conférence sur les actions menées par l'organisation Peace and Sport, ainsi qu'à un atelier dessin-photo.
Peace and Sport réussit sa première journée
Jeudi 10 avril 2014 - 16:47

Le 6 avril dernier avait lieu la première "Journée internationale du sport au service du développement et de la paix". Organisé par Peace and Sport, l'initiative a reçu le soutien du Comité International Olympique (CIO), et des Nations Unies.

Il s'agit d'attirer l'attention sur ce que le sport peut apporter de positif à la société, tout au long de l'année. Cette première édition a suscité 320 initiatives dans 70 pays, à travers 40 sports et touché 6 millions d'internautes. La campagne Carton Blanc, une opération virale sur Facebook et Twitter pour sensibiliser le grand public (il s'agissait de prendre une photo de soi-même, seul ou en groupe, brandissant un carton blanc, symbole de la paix par le sport, ndlr), a particulièrement mobilisé aux États-Unis où près de 22% de l'activité Twitter a été enregistrée autour de #CartonBlanc. Sur Facebook, plus de 600 posts de photos #CartonBlanc ont été réalisés avec plus de 2 000 participants.

"L'enjeu de cette première journée était de trouver un écho auprès du grand public, indique Joël Bouzou, président-fondateur de Peace and Sport. Nous voulions que le 6 avril serve à sensibiliser de nouvelles communautés, au-delà des sphères politiques qui restent trop souvent les seules privilégiées de ces initiatives institutionnelles."
International Day of Sport for Development and Peace: Peace and Sport's initiatives garner huge public support

04/11/14

Monaco, 10 April 2014 – Sunday 6 April saw the first ever International Day of Sport for Development and Peace take place worldwide. Months before the event – an initiative of the UN and IOC – the Peace and Sport team had begun preparations to maximize the success of the first edition by calling on its international network to rally support among sport representatives and raise awareness among the public. An objective that has been well and truly met, as shown by the participation by the general public, world sports governance and international athletes in the initiatives launched by Peace and Sport.

As well as demonstrating that the global peace through sport movement is alive and kicking, the success of Peace and Sport’s operations is a testament to the growing recognition among the general public of the social and societal role played by sport. It also emphasizes the need for the movement to lead up-to-date initiatives that will appeal to young people and encourage them to get behind the cause.

“The Peace and Sport team is absolutely thrilled at how our initiatives have taken off. Our main goal for this first International Day was to get the general public talking about the event. We wanted 6 April to be a springboard for increasing awareness among new communities, beyond political spheres which are all too often the focus of these institutional initiatives. Through our Carton Blanc campaign and virtual platform www.april6.org we have been able to connect with youngsters across the world. This global mobilization further strengthens our mission and not only pays tribute to those field actors working every day alongside vulnerable communities to develop peace through sport projects, but also spurs on others to join the cause”, declared Joël Bouzou, President and Founder of Peace and Sport.
Last Sunday 6th April, UIPM decided to celebrate the first international day for peace and sports in Cairo after the mix relays events of the World Cup Two at the Police Academy. April 6th is the United Nations’ (UN) International Day of Sports for the Development of Peace, which recognises the power of sports in promoting peace and erasing cultural barriers worldwide.

The white cards representing the ethics of the modern pentathlon sport were raised up in a symbolic gesture for peace. The colour white was used as the symbol of peace in connection with a sport, which is a universal language of cooperation matching the spirit of the Olympic movement. Among the attendees were Minister of Sports and Youth Khaled Abdel-All, UIPM’s President, Peace and Sport President and UIPM Vice-President Joel Bouzou, President of the Egyptian Olympic Committee NOC Khaled Zeineddine and all the NOC members and presidents of the sports federations.

“It is a very special day,” Schormann said. “It sends a political message to your society in business, politics and sports. UIPM, along with the EMPP, have succeeded in encouraging other sports to come back to Cairo. The modern pentathlon is a sport for everybody — all genders, all age groups and all religious groups.”

Schormann said that he had discussions with the General Manager of the Police Academy Major-General, Akrum Kararlah, to continue using the centre permanently for the future. “All conditions are available in this academy; fixed facilities, accommodations and training possibilities to have a modern pentathlon academy in Africa. It will be discussed and announced after the coming executive board meeting in June. Also, we will announce the World Cup series for the coming years,” he said.
FÉDÉRATIONS INTERNATIONALES DE SPORT

FI ÉTÉ

L’Association Internationale des Fédérations d’Athlétisme (IAAF) et son partenaire de longue date

Canton Blanc at the Three Countries Corner, April 6

Basel Peace Office commemorated the inaugural International Day of Sport for Peace and Development on April 6 with a run along the Rhine River. Canton Blanc photo event at Three Countries Corner. Dreiländereck and discussion on the role sport can play to advance peace, conflict resolution, reconciliation, disarmament and development.

The Three Countries Corner is the meeting place of France, Germany and Switzerland. Peace between these three countries is commemorated with a Peace Pole incorporating flags of the three countries and a plaque gifted by Sri Chinmoy highlighting the principles of peace, cooperation, respect and love in inter-personal, community, national and international relationships.
The *Canton Blanc* (white card) signifies good sportsmanship, respect, fair play and peace (as compared to the red and orange cards in sport which represent foul play). *Canton Blanc* (White Card) started as a highly-acclaimed travelling photo exhibition by Maud Bernos which highlights the faces of those who are at the very heart of Peace and Sport’s action and who are its tireless driving forces: children.

The **International Day of Sport for Peace and Development** was established by the United Nations at its General Assembly in August 2013. This day will be celebrated each year by UN Member States and other partner organizations to honour the role that sports play in society, whether by encouraging healthier lifestyles, making sport more widely accessible or using sport as a vehicle for peace, nonviolence, conflict resolution and development in areas made vulnerable by conflict, poverty and inequality.

I hope that the International Day will motivate people to do more to cultivate intrinsic sporting values such as fair play, teamwork and respect for opponents. These ideals are universal. Every successful society is built on them, and the more we instil respect for these ideals in ourselves, the better the world will be that we leave to our successors.

Novak Djokovic, world number two tennis player, Goodwill Ambassador for the UN Children’s Fund and promoter of the International Day of Sport for Peace and Development
Célébration Journée Sport et Paix 2014

À l’occasion de la Journée Internationale de la Paix par le biais du Sport (Initiative du Comité Olympique National Marocain), qui coïncide avec la 2ème Étape du Tour du Maroc, (Ville d’Essaouira) organisé sous le Haut Patronage de Sa Majesté le Roi Mohamed VI,

La Fédération Royale Marocaine de cyclisme, a distribué 209 vélos aux écoliers de la ville d’El Jadida, pour combattre le fléau de l’abandon scolaire dans le milieu rural et aider les jeunes écoliers à poursuivre leurs études.

Le président de la fédération du Gabon a assisté à l’opération ainsi que les 124 coureurs participants au Tour 2014.

D’autres actions visant l’implication du Cyclisme marocain dans cette initiative prônée par l’UCI, ont été menées notamment le brandissement du Carton Blanc par tous les coureurs de la caravane et la distribution de cafetiers scolaires.