HOW TO GET INVOLVED?

Do you support the vision that sport can be used to build peaceful, inclusive and equitable communities? Join the celebration of the International Day of Sport for Development and Peace (IDSDP) on April 6 using the #WhiteCard, the emblem of peace through sport.

#WHITECARD FLAG

Organize a giant #WhiteCard photo shoot, gathering as many participants as possible around a white flag symbolizing the #WhiteCard, and share this photo on your social networks by mentioning @peaceandsport and #WhiteCard.

#WHITECARD LAB

Give visibility to your initiatives by sharing content related to peace through sport (publication of reports, articles, videos, photos, description of peace through sport programs, symbolic actions...) by using the hashtag #WhiteCard.

#WHITECARD TIKTOK CHALLENGE

Share a creative video, playing your favorite sport while holding a #WhiteCard to the tune of «Waka Waka (This Time for Africa)» by Shakira.

#WHITECARD PIC

Participate in the #WhiteCard campaign by taking a photo of yourself, alone or in a group, holding a white card symbol of peace through sport. Then post your photos on social networks by mentioning @peaceandsport and #WhiteCard.

#WHITECARD FLASHBACK

As part of the 10th anniversary of the International Day of Sport for Development and Peace, share on your social networks your best memory of mobilization and explain how this event illustrates the ability of sport to contribute to peace, using the dedicated and the hashtag #WhiteCard.